

DR. SHAIMA ELBARDAWIL

A Visual Communication Practitioner, Researcher, and Educator

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University of Sharjah
College of Fine Art and Design
Sharjah University City
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P.O. Box: 27272

EDUCATION

2008 - 2013
(October - October)

Doctor of Philosophy (PhD) in Art – Visual Communication.
Nottingham Trent University – Nottingham, United Kingdom.

2008 - 2011
(October - June)

Postgraduate Diplomas In Research Practice - COMMENDATION
Nottingham Trent University – Nottingham, United Kingdom

2007 - 2008
(September-July)

Masters of Arts Degree (MA) In Branding and Identity Design - DISTINCTION
Nottingham Trent University – Nottingham, United Kingdom.

2002 – 2006
(October – June)

Bachelor of Arts Degree (BA) In Graphic Design - VERY GOOD
Petra University – Amman, Jordan.

PROFESSIONAL EXPERIENCE

2015
(September – Now)

Assistant Professor. Graphic Design and Multimedia Program Coordinator. FULL -TIME
University Of Sharjah, College of Fine Arts and Design.
Sharjah, United Arab Emirates.

2012 – 2015
(August – August)

Lecturer. Graphic Design and Multimedia Program Coordinator. FULL -TIME
University Of Sharjah, College of Fine Arts and Design.
Sharjah, United Arab Emirates.

2008 -2011
(November – March)

Lecturer. Graphic Design MA Program. PART-TIME
Nottingham Trent University, School of Art and Design.
Nottingham – United Kingdom

2006 - 2007
(September – July)

Teaching and Research Assistant. Graphic Design BA Program. FULL -TIME
Petra University, Collage of Art and Architecture.
Amman – Jordan.

2008 - Now

Independent Graphic Designer

CURRENT DUTIES

Teaching

Courses Taught:

- Foundation Studies (Year One)
- Typography for Print and Digital Media (Year Two)
- Visual Identity (Year Two)
- Web Design (Year Three)
- Major Project Proposal (Year Four)
- Major Project (Year Four)

Administrative

- Graphic Design and Multimedia Program Coordinator (2012 -2014) | (2015-2017).
- Academic Advising,
- Restructuring and Developing the Graphic Design and Multimedia Curriculum, and
- The Preparation of Full Accreditation Application.

University Services

Member in the Following Committees:

- Accreditation, Curriculum and Study Plan - Member
- Events Committee - Member
- Exit Show (8) + (9) + (10) + (11) + (12) Committee – Member + Organizer
- College Strategic Planning (2015 -2020) – Member

Community Services

- Digital Photography and Digital Drawing workshop for Children. General Department of Children and Girls Centres. Sharjah International Biennial for Children's Arts (3) 2013. From 2nd – 5th of January 2013.
- Graphic Design and Multimedia Consultant. The Consultation Centre of Arts and Design, College of fine arts and design, University of Sharjah. Since March 2013.
- Emirati Novels Awards Novels' Covers Design Workshop. Creative Lab, Twofour54 Ibtikar. Abu Dhabi, United Arab Emirates. August – September 2014.
- Colour Your Archive Workshop. Tadreeb, Twofour54 Ibtikar. Abu Dhabi, United Arab Emirates. November 2014.

PUBLICATIONS

2013

Graphic Communication In Multicultural Environments.

Book Chapter in *Signs and Symbols In Workplace and Public*; Annie W.Y. Ng and Alan H.S. Chan (Eds.). Nova Science Publishers. Inc. ISBN: 978-1- 62618- 471-8

2010

Way-finding Systems Design: A Cultural Perspective.

Published in *Research Practice Course Annual Conference 2010: Intricate Interactions: Negotiating Complexity*. Nottingham Trent University. ISBN: 9781842331408.

EXHIBITIONS

2014

Sharjah Calligraphy Biennial - Get Acquainted - (6th Session). 2 April to 2 June 2014
NOSTALGIA series part of (Encounter of Letters) Workshop and External Exhibition.

PROFESSIONAL DEVELOPMENT

2017

Developing a course assessment plan

Institute of Leadership in Higher Education. January 2017
University of Sharjah.

- 2017** **Designing instructional plan incorporating research-based instructional strategies**
Institute of Leadership in Higher Education. February 2017
University of Sharjah.
- 2017** **Monumental Arabic Typography**
Dubai Arts and Culture Authority. April 2017
- 2016** **iphone Apps Development**
Centre of Continues Education. University of Sharjah. July 2016
Sharjah – United Arab Emirates.
- 2016** **Faculty Promotion Criteria.**
Centre of Continues Education. University of Sharjah. April 2016
Sharjah – United Arab Emirates.
- 2015** **Certificate of Competence in Teaching and Learning.**
Institute of Academic Leadership. University of Sharjah, March 2015.
Sharjah – United Arab Emirates.
- 2013** **The Microsoft Teacher Education Initiative's: Faculty Development Workshop.**
Certified as 'MICROSOFT FACULTY FELLOW'. May 2013.
Sharjah Women College, Sharjah – United Arab Emirates
- 2009** **Introduction to Learning and Teaching in Higher Education in Art and Design.**
September - December 2009. Nottingham Trent University Professional Learning and
Development Academic Practice Event. Nottingham, United Kingdom.
- 2009** **DART (Design Advanced Research Training) Workshop.**
Middlesex University, 30th April -1st May 2009. London, United Kingdom.
- 2009** **Introduction to Learning and Teaching in Higher Education (General).**
January 2009. Nottingham Trent University Professional Learning and Development Academic
Practice Event. Nottingham, United Kingdom

PROFESSIONAL MEMBERSHIP

- 2011 – Now** Design Research Society - London, United Kingdom. MEMBER
- 2015 - Now** Society of Experiential Graphic Designers (SEGD). Washington, United States of America.
MEMBER