

ASEM M. OBEIDAT

Associate Professor of Interior Design

Coordinator, Interior Architecture and Design Program

College of Fine Arts and Design

University of Sharjah

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Nationality: Jordanian

Date of Birth: March 18, 1967



ACADEMIC PREPARATION

- 2005-2008 Texas Tech University (TTU)
Lubbock, Texas
Doctor of Philosophy
Major: Environmental Design, Interior Design
Dissertation: *Designing Alzheimer's Special Care Facilities that Includes Consideration for the Islamic Culture.*
May 2008
- 1993-1996 Academy of Art University
San Francisco, California
MFA. Interior Design
December 1996
- 1986-1990 Yarmouk University
Irbid – Jordan
Bachelor of Fine Arts/ Interior Design
February 1990

POSITIONS HELD

- Fall 2015-Present Associate Professor of Interior Design
Coordinator, Interior Architecture and Design Program
College of Fine Arts and Design
University of Sharjah, UAE
- Spring 2015 Department Chairperson, Program founder.
Department of Interior Architecture
College of Engineering and Architecture
Al Yamamah University, Riyadh – KSA
- 2013-2015 Associate Professor of Interior Design
College of Fine Arts
Yarmouk University, Jordan
- 2010 to 2015 Department Chairperson
Department of Design
College of Fine Arts
Yarmouk University, Irbid - Jordan
- 2008-2013 Assistant Professor of Interior Design
College of Fine Arts

Yarmouk University, Jordan

- 2009-2010 Associate Dean
College of Fine Arts, Yarmouk University
Irbid – Jordan
- 2005-2008 Graduate Teaching Assistant
Department of Design
College of Human Sciences, Texas Tech University.
- 2003-2005 Graduate Teaching Assistant
Department of Design, Housing, and Merchandising
College of Human Environmental Sciences,
Oklahoma State University, USA
- 1997-2003 Instructor of Interior Design
Department of Design
College of Fine Arts, Yarmouk University, Irbid – Jordan.

TEACHING HELD

1997 to Present Taught several interior design courses including Research for Senior Project, Senior Project, Space Planning, Residential Design, Commercial and Tourist Design, Environmental Design, History of Interior Design, Special Topics in Interior Design, Interior Design Technology, Advanced Interiors, and Collaboration Design Studio.

Taught design foundational courses including Design Methodology, Design Psychology, Creational Studies, 2-D design, 3-D design, Illustrating and Rendering, Color Theory, and Communication Skills.

Taught educational preparation program course: Preparation In-Service Art Teachers.

Taught Cultural Studies Dissertation for interior design students.

PUBLICATIONS

Obeidat, A. & Hasan, S (2015). Activation of visual culture system in modern furniture design. *Jordan Journal of the Arts*, 8(1).

Obeidat A. & Cherif, H. (2014). Teaching Aids in the Field of Music Education Using Design Elements. *Jordan Journal of the Arts*, 7(2).

Obeidat, A. & Al-Share, R. (2012). Quality Learning Environments: Design-Studio Classroom. *Asian Culture and History*, 4(2): 165-174.

Obeidat, A. & Amor, C. (2012). Interior Design Students' Attitudes toward Distance Education. *The International Journal of the Humanities Education*, a section of *The International Journal of the Humanities*, (Volume 10).

Al-Share, R., Momani, W., Obeidat, A., Mansour, N. (2012). Natural Stone in Jordan: Characteristics, Specifications and Importance in interior Architecture. , (82): 83-94.

Obeidat A., Alhamodeh Z., Hadad Z., & Obeidat D. (2012). Design considerations in elderly nursing homes. *Jordan Journal of the Arts*, 5(1): 57-81.

Obeidat A. & Obeidat D. (2011). The mosaic floors (panels) and other findings from the archaeological site of Khirbet Jaber in the northern Jordanian Badiah. *Jordan Journal of the Arts*. 4 (2), 151-179.

Obeidat, A. & Amor, C. Design-studio classroom environments: design and satisfaction (2008). Environmental Design Research Association (EDRA 37) Atlanta, Georgia.

Amor, C., Martin, M., Arthur, G. & Obeidat, A. Collaboration studio under scrutiny: a combination of the Meyers Briggs type indicator and students' design skills (2008). Environmental Design Research Association (EDRA 37). Atlanta, Georgia.

ONGOING RESEARCH

Cultural concerns in the design of elderly nursing homes in the United Arab Emirates: Reality and Ambition. University of Sharjah Seed Project (2016-2018).

Textile Design Applications in Interior Spaces. University of Sharjah. Sent for publication to the CG Publisher: The Design Collection.

Functional and Aesthetic Dimensions of Artificial Lighting Design in the Residential Interior Environmen. (In Process)

The extent of the human need for interior design in light of the aesthetics of creativity. (In Process)

The impact of color in human life: applications in the design of the place. (In Process).

Quality Lighting Design for Elderly Life Quality. (In Process).

PRESENTATIONS

- 2007 Obeidat, A. & Amor, C. (2007). Design-studio classroom environments: design and satisfaction. Environmental Design Research Association (EDRA 37) Atlanta, Georgia.
- 2006 Amor, C., Martin, M., Arthur, G. & Obeidat, A. (2007). Collaboration studio under scrutiny: a combination of the Meyers Briggs type indicator and students' design skills. Environmental Design Research Association (EDRA 37). Atlanta, Georgia.

CONFERENCES

- 2016 EDEX MENA – Future Education Spaces, Executive Speaker: “Traditional vs Future Learning Spaces: Benefits, challenges and forecasts”. Dubai, UAE, 22- 23 November.
- 2016 Cultural globalization and the challenges of design in preserving the cultural heritage of the UAE, The 2nd International Conference for the Omani Visuals Arts Research Group (SQU), March 28-31, 2016.
- 2016 The Sharjah 1st Art Therapy Conference. University of Sharjah, Wednesday, February 10-11, 2016
Speech: Interior Design Therapy
- 2010 Preparatory Committee of "The Seventh Conference of the Arab Contemporary Art: Visual Arts - The reality and the future". Yarmouk University, Irbid-Jordan.
- 2001 International Conference of “Courtyard Housing in Arabic Cities, Directions for the 21st century”. Homs , Syria.

SCHOLARSHIPS AND AWARDS

- 2008 Graduate School Poster Award, Second Place.
"Designing Alzheimer's Special Care Facilities that includes consideration for the Islamic culture."
College of Human Sciences, Texas Tech University
- 2006-2007 TEACH Program Fellowship
Teaching, Learning, and Technology Center, Texas Tech University
- 2006 Robert and Cindy Snell Scholarship
College of Human Sciences, Texas Tech University
- 2006 Educational Award
Department of Design
College of Human Sciences, Texas Tech University
- 2006 Graduate School Poster Award, Third Place

- “Design-studio classroom environments: design and satisfaction.”
Texas Tech University
- 2006 College of Human Sciences Poster Award, First Place
“Design-studio classroom environments: design and satisfaction.”
Texas Tech University
- 2003 Scholarship from Yarmouk University, Jordan, for the doctoral
Degree.
- 1994 Scholarship from Yarmouk University, Jordan, for the MFA
degree.
- 1986 Scholarship from the Ministry of Higher Education, Jordan, for the
Bachelor degree.

PROFESSIONAL DEVELOPMENT

- 2018 *Distinguished Professor*, The Institute of Leadership in Higher
Education, University of Sharjah.
- 2018 *Improving In-class Communication*. The Institute of Leadership in
Higher Education, University of Sharjah.
- 2017 Designing Instructional Plan Incorporating Research-Based
Instructional Strategies. The Institute of Leadership in Higher
Education, University of Sharjah.
- Developing a Course Assessment Plan. The Institute of Leadership
in Higher Education, University of Sharjah.
- Research and Publishing in Higher Education, Seminar. The
Institute of Leadership in Higher Education, University of Sharjah.
- 2016 *Certificate in Educational Leadership*. The Institute of Leadership
in Higher Education, University of Sharjah.
- Color and Paint in Interior Design*. College of Fine Arts and
Design, University of Sharjah.
- Art Therapy Workshop*. The Sharjah 1st Art Therapy Conference.
University of Sharjah.
- KNX Workshop for Smart Environments*. Sharjah Electricity &
Water Authority. Sharjah City.
- 2015 Teaching in the New Era. The Institute of Leadership in Higher
Education, University of Sharjah.

University Regulations and By-laws for Faculty Members. Center for Continuing Education and Professional Development, University of Sharjah.

Development of Skills in the Use of Electronic Services at the University of Sharjah. Center for Continuing Education and Professional Development, University of Sharjah.

PROFESSIONAL EXPERIENCES

- 1997-2003 Interior Design of several residential and commercial project, Jordan.
- 2002 Interior Design of Yarmouk University president's house, Irbid, Jordan.
- 1993-1994 Montage Designer, Department of Public Relations, Yarmouk University, Irbid-Jordan.
- 1992-1993 Draftsman, Um Qais Archeological Office, Irbid-Jordan.
- 1990-1992 Montage Designer, Public Safety Magazine, Amman-Jordan.

ACADEMIC COMMITTEES

- 2017 – 2018 Senior/Clinical Training Committee, Reviewing the Senior/Clinical Training conducted across the University of Sharjah.
- 2017-2018 Member of the Accreditation, Strategic Plan and Quality Assurance Committee, College of Fine Arts and Design, University of Sharjah.
- 2017-2018 Member of the Recruitment Committee, College of Fine Arts and Design, University of Sharjah.
- 2017-2018 Chair of the Seminars and Research Committee, College of Fine Arts and Design, University of Sharjah.
- 2017-2018 Students' Affairs Committee, College of Fine Arts and Design, University of Sharjah.
- 2016 - 2017 Faculty Grievances Committee Member, University of Sharjah.
- 2016 - 2017 Ad-Hoc Promotion Committee Member, to study promotion bylaws for the College of Fine Arts and Design and College of Communication, University of Sharjah.
- 2016 - 2017 Member of the Library Committee, College of Fine Arts and Design, University of Sharjah.
- 2016 - 2017 Member of the Grievance Committee, College of Fine Arts and Design, University of Sharjah.

2015-2016 Chair of the College Website Committee, College of Fine Arts and Design, University of Sharjah.

ACADEMIC BOARD

2016-2018 External Moderator of Assessments for Interior Design Program (Kingdom University – Bahrain).

2016 External Reviwer of Interior Design program, Directorate of Higher Education Reviews of the National Authority for Qualifications and Quality Assurance of Education & Training (DHR/QQA), The Kingdom of Bahrain.

2008 to 2015 Member of the Higher Education Accreditation Commission Jordan, for Interior Design and Graphic Design Programs.

2008-2009 Representative of the Department of Design in the College of Fine Arts Council, Yarmouk University

1999-2003 Representative of the Department of Design in the College of Fine Arts Council, Yarmouk University

2009-2015 External Moderator of Interior Design Projects and Exams. College of Arts and Science, Applied Science University, The Kingdom of Bahrin.

REFERENCES

Professor Abdul Sahib Ali, Dean of the College of Fine Arts and Design. University of Sharjah.

Professor Sultan Abu-Orabi, President, Association of Arab Universities,
Phone: +962 6 5062048, E-Mail: abuurabi@excite.com

Professor Abdallah Al-Mosa, Former President, Yarmouk University,
Phone: +962 2 721 1111 ext. 2114, E-Mail: president@yu.edu.jo

Professor Abdallah Jarrah, Vice-President, Yarmouk University,
Phone: +962 2 721 1111 ext. 2191, E-Mail: vice.randi@yu.edu.jo

LANGUAGES Arabic and English