

# CURRICULUM VITAE

## SYED AWAIS AHMAD TIPU

Department of Management  
College of Business Administration  
University of Sharjah, PO Box 27272, Sharjah,  
United Arab Emirates  
E-mail: stipu@sharjah.ac.ae  
Tel: +971 6 5053548

### ACADEMIC QUALIFICATIONS

---

- *Doctor of Science*. The George Washington University, Washington DC, USA, August 2006. *Technology Management*, Thesis on factors influencing innovation.
- *M.S.* The George Washington University, Washington DC, USA, January 2004. *Information Systems Management*
- *MBA*. Institute of Leadership and Management, Lahore, Pakistan, in affiliation with Hamdard University, Karachi, September 1997.

### PROFESSIONAL EXPERIENCE

---

*January 2015-August 2015*     **Director, Center for Entrepreneurship, College of Business Administration, University of Sharjah, UAE**

*Summer 2015-2016,  
Summer 2014-2015 &  
Summer 2013-2014*     **Acting Head of Department, Department of Management, College of Business Administration**

*January 2013- Present*     **Associate Professor, University of Sharjah, UAE**

- Teaching courses to undergraduate students in Entrepreneurship, Small Business Management, Managing Change & Innovation, Strategic Management, Principles of Management, and Special Topics in Management.
- Teaching “Managing Strategy” Course to MBA students

*September 2008- January 2013*     **Assistant Professor, University of Sharjah, UAE**

- Taught “Strategic Management” course to Executive MBA students
- Taught courses to undergraduate students in Principles of Management, Entrepreneurship, Introduction to Business, Small Business Management, Special Topics in Management, Strategic Management, Managing Change and Innovation, and Business Communication.

**August 2006- August 2008** Assistant Professor, Department of Management,  
*Institute of Business Administration, Karachi, Pakistan*

- Taught courses to BBA students in Organizational Behavior - Spring 2008
- Taught a course to MBA students in Management Theory and Practice -Fall 2007
- Taught courses to BBA students in Organizational Behavior - Spring 2007
- Taught courses to BBA students in Small Business Management - Fall 2006

**March 2006- July 2006** Library Manager, *The George Washington University, Washington DC*

- Assisted in the development of training tools for the library staff
- Assisted in training and monitoring wage staff
- Facilitated library users to access the library collections and services

**September 2002-March 2006** Library Specialist, *The George Washington University, Washington DC*

- Provided supervision of circulation desk operations
- Conducted circulation transactions including checking out library materials to patrons and helped patrons finding library resources for academic research

**July 1998 – August 2001** Sales Executive, *Shafi Private Limited, Lahore Pakistan*

- Handled export sales & marketing
- Managed export sales contracts/records
- Handled sales communication with overseas customers

## **JOURNAL PUBLICATIONS**

---

Tipu, S. and Fantazy, K. (2019), Effects of the attributes of supply chain openness on sustainable supply chain performance”, *International Journal of Productivity and Performance Management*, Accepted for publication.

Fantazy, K. A. and Tipu, S. (2019), “Exploring the relationships of the culture of competitiveness and knowledge development to sustainable supply chain management and organizational performance”, *Journal of Enterprise Information Management*, Accepted for publication.

Tipu, S., Fantazy, K. A. and Kumar, V. (2019), “An empirical examination of the effects of the attributes of supply chain openness on organizational performance”, *Benchmarking: An International Journal*, Accepted for publication.

Tipu, S. A. A. and Fantazy, K. (2018), "Exploring the relationships of strategic entrepreneurship and social capital to sustainable supply chain management and organizational performance", *International Journal of Productivity and Performance Management*, Vol. 67 No. 9, pp. 2046-2070.

Tipu, S. (2018), "Business plan competitions in emerging and developed economies: what do we still need to know?", *Journal of Entrepreneurship in Emerging Economies*. Vol. 11 No. 1, pp. 81-97.

Tipu, S. (2018), "What have we learned? Themes from the literature on organizational culture in family firms" *European Business Review*, Vol. 30 No. 6, pp. 660-675.

Tipu, S. (2017), "Entrepreneurial risk taking: themes from the literature and pointers for future research", *International Journal of Organizational Analysis*, Vol. 25 No. 3, pp. 432-455.

Ryan, J. and Tipu, S. (2016), "An empirical alternative to Sidani and Thornberry's (2009) 'Current Arab Work Ethic': examining the Multidimensional Work Ethic Profile in an Arab context", *Journal of Business Ethics*, Vol. 135 (1), 177-198.

Tipu, S. and Ryan, J. C. (2016), "Predicting entrepreneurial intentions from work values: Implications for stimulating entrepreneurship in UAE national youth", *Management Decision*, Vol. 54 No. 3, pp. 610-629.

Fantazy, K. A., Tipu, S. and Kumar, V. (2016), "Conceptualizing the relative openness of supply chain and its impact on organizational performance", *Benchmarking: An International Journal*, Vol. 23 No. 5, pp. 1264-1285.

Tipu, S. (2016), "Comparing the behaviour of opportunity and necessity driven entrepreneurs", *International Journal of Entrepreneurship and Small Business*, Vol. 27 No. (1), pp. 84-107.

Tipu, S. (2015), "The cognitive side of entrepreneurial ethics: what do we still need to know?" *Journal of Enterprising Culture*, Vol. 23 No. 1, pp. 117-137.

Tipu, S. and Fantazy, K. (2014), "Supply chain strategy, flexibility, and performance: a comparative study of SMEs in Pakistan and Canada", *International Journal of Logistics Management*, Vol. 25 No. 2, pp. 399-416.

Tipu, S. (2014), "Employees' involvement in developing service product innovations in Islamic banks: an extension of a concurrent staged model." *International Journal of Commerce and Management*, Vol. 24 No. 1, pp. 85-108.

Ryan, J. and Tipu, S. (2013), "Leadership effects on innovation propensity: A two-factor full range leadership model" *Journal of Business Research*, Vol. 66 No. 10, pp. 2116-2129.

Tipu, S., Ryan, J. and Fantazy, K. (2012), "Transformational leadership in Pakistan: an examination of the relationship of transformational leadership to organizational culture and innovation propensity" *Journal of Management & Organization*, Vol. 18 No. 4, pp. 461-481.

Tipu, S. (2012), "What have we learned? Themes from the literature on necessity driven entrepreneurship", *World Review of Entrepreneurship, Management and Sustainable Development*, Vol. 8 No. 1, pp. 70-91.

Tipu, S. (2012), "Open innovation process in developing-country manufacturing organizations: extending the Stage-Gate model" *International Journal of Business Innovation and Research*, Vol. 6 No. 3, pp. 355-378.

Tipu, S. (2011), "Academic publications on innovation management in banks (1998-2008): a research note", *Innovation: Management, Policy & Practice*, Vol. 13 No. 2, pp. 236-260.

Tipu, S. and Arain, F. (2011), "Managing success factors in entrepreneurial ventures: a behavioral approach", *International Journal of Entrepreneurial Behavior and Research*, Vol. 17 No. 5, pp.534-560.

Tipu, S., Zeffane, R. and Ryan, J. (2011), "Students' entrepreneurial readiness in the United Arab Emirates: an empirical inquiry of related factors", *International Journal of Business and Globalisation*, Vol. 6 No. 3/4, pp.383-398.

Ryan, J., Tipu, S. and Zeffane, R. (2011), "Need for achievement and entrepreneurial potential: a study of young adults in the UAE", *Education, Business and Society: Contemporary Middle Eastern Issues*, Vol. 4 No. 3, pp.153-166.

Zeffane, R., Tipu, S. and Ryan, J. (2011), "Communication, commitment & trust: exploring the triad", *International Journal of Business and Management*, Vol. 6 No. 6, pp.77-87.

Ryan, J. C. and Tipu, S. (2009). "An instrument for the self-appraisal of scientific research performance", *International Journal of Productivity and Performance Management*, Vol. 58 No. 7, pp.632-644.

El-Bannany, M. and Tipu, S. (2009), "Culture and other factors affecting firm profitability in Pakistan", *Corporate Ownership and Control*, Vol. 7 No. 1, pp.471-476.

Arain, F.M., Tipu, S. (2009), "Encouraging innovations at the organizational level: an application of knowledge based decision support system (KBDSS)", *International Journal of Construction Project Management*, Vol. 1 No. 1, pp.39- 55.

Tipu, S. (2007), "Innovation studies in different countries: future research agenda for Pakistan" *Business Review*, Vol. 2 No. 1, pp. 171-180.

## CONFERENCE PAPERS

---

Fantazy, K. and Tipu, S. (2019), *Linking Knowledge Development and Strategic Entrepreneurship: An Empirical Investigation*, 47<sup>th</sup> Conference organized by the Administrative Sciences Association of Canada, Goodman School of Business at Brock University, May 24-27, 2019.

Fantazy, K. Tipu, S. and Kumar, V. (2017), *Linking Inter-organizational Factors to Organizational Performance: A Supply Chain Perspective, Digital Economies and Cities*, Conference organized by the Administrative Sciences Association of Canada, HEC Montreal, Canada, May, 29-June 1, 2017.

Tipu, S. and Fantazy, K. (2016), *Inter-organizational Factors Influencing Supply Chain Sustainability*, Global Perspectives in Business, The Administrative Sciences Association of Canada, June 4-6, 2016, Edmonton, Alberta at the Shaw Conference Centre and MacEwan University.

Tipu, S. and Fantazy, K. (2015), *Strategic Entrepreneurship, Social Capital, Supply Chain Sustainability, and Organization Performance*, Historic Proportions: Charting A New Path", The Administrative Sciences Association of Canada, Halifax, Nova Scotia, Canada, June 13-16, 2015.

Khalid, S., Tipu, S. and Sarker, A. (2015), *"Impact of International Strategic Alliance Capabilities and Strategic Entrepreneurship on the Relationship between Public Goals and Value Creation: Some Reflections on the UAE"*, The 18th McGill International Entrepreneurship Conference, UAEU University), Al Ain, UAE.

Tipu, S. (2014), *"Business Plan Competitions: Past Contributions and Future Research Directions"*, Yeditepe International Research Conference on Business Strategies, Can Entrepreneurship Save the World?", Yeditepe University, 14-15 Nov. Turkey.

Ryan, J.C. & Tipu, S. (2013), *"Work Ethic and Entrepreneurial Intentions of Future Business Leaders"*, Global Innovation and Knowledge Academy Conference (GIKA), July 9-11, Valencia, Spain.

Ryan, J.C. & Tipu, S. (2012), *"Organizational Leadership, Culture and Innovation in Pakistan"*, Global Innovation and Knowledge Academy Conference (GIKA), July 10th-12th, Valencia, Spain.

Tipu, S., Zeffane, R. and Ryan, J. (2010), *"Gendered Entrepreneurial Attitudes: Some Evidence from the United Arab Emirates"*, International Conference on Innovation and Entrepreneurship, Manila, Philippines, November 16-18, 2010. pp. 394-404.

Tipu, S., Zeffane, R. and Ryan, J., (2009), “*Gender Differences in Students’ Entrepreneurial Readiness in the United Arab Emirates*”, International Conference on Social Science and Humanities, Singapore, October 10-12, 2009. pp. 377-382.

Ryan, J., Zeffane, R. and Tipu, S., (2009), “*An Examination of Need for Achievement among Young Adults in the UAE, and its relationship to Entrepreneurial Potential*”, International Conference on Economics, Business Management and Marketing, Singapore, October 10-12, 2009. pp. 307-311.

Arain, F.M., Tipu, S., (2007), “*Significance of Project Management Education*”, International Conference on Interdisciplinarity in Built Environment Procurement, Hunter Valley Garden, Australia, September 23-26, 2007. pp. 359 – 369.

Nabi, S. I., Nabi, S. W., Tipu, S., Haqqi, B., Abid, Z., Alghathbar, K. (2010). “*Data Confidentiality and Integrity Issues and Role of Information Security Management Standard, Policies and Practices – An Empirical Study of Telecommunication Industry in Pakistan*”, Security Technology, Disaster Recovery and Business Continuity, Communications in Computer and Information Science, Vol. 122, 47-56, Springer-Verlag Berlin Heidelberg, DOI: 10.1007/978-3-642-17610-4\_6

## **CONFERENCE PRESENTATIONS**

---

Tipu, S. and Sarker, A. (2019), “*Towards an integrative dynamic framework of indigenous entrepreneurship and workforce nationalization: The case of United Arab Emirates*”, paper presented at the International Workshop on Society and Public Policy in the MENA Region, organized by the School of Global Affairs and Public Policy, The American University of Cairo, Egypt, May 2, 2019.

Ryan, J.C. & Tipu, S. (2013), “*The Relation of Multidimensional Work Ethics to Entrepreneurial Intentions of Future Business Leaders in the UAE*”, 5th Annual Research Symposium in Business and Economics at the American University of Sharjah, May 2<sup>nd</sup>.

Ryan, J., Tipu, S., and Fantazy, K (2012) “*An examination of the relationship of transformational leadership to organizational culture and innovation propensity in Pakistan*”, 4th Annual Research Symposium in Business & Economics, Al Ain, UAE.

Tipu, S. (2012). “*Lessons learned by real entrepreneurs: bringing the experience to the class*”, **Stanford Technology Ventures Program**, Roundtable on Entrepreneurship Education, Higher Colleges of Technology, Abu Dhabi, February 27-28.

Ryan, J.C., Tipu, S. (2011). *A two factor theory of leadership in Pakistan*. Paper presented at the 20<sup>th</sup> World Business Congress, July 3<sup>rd</sup> -7<sup>th</sup>, Poznan, Poland.

## **WORK IN PROGRESS**

---

- An empirical investigation of the relationships between knowledge development and strategic entrepreneurship.
- Replication studies in business and management: A review of the literature
- Towards an integrative dynamic framework of indigenous entrepreneurship: The case of United Arab Emirates
- Entrepreneurial reentry after failure: a review of literature

## **AWARDS AND RECOGNITIONS**

---

Received the University of Sharjah “Annual Incentive Award for Distinguished Faculty Members” 2011-2012 in the area of scientific research.

## **FUNDED RESEARCH PROJECTS**

---

*Seed Grant*, University of Sharjah (2009), “Innovation Process and Innovativeness of Banking Organizations in the UAE.”

## **RESEARCH SUPERVISION**

---

Supervised MBA research project titled “Corporate entrepreneurship in public sector: the case of Roads and Transport Authority”, Dubai, UAE (2018).

## **RESEARCH INTEREST**

---

Work ethics of aspiring entrepreneurs  
Entrepreneurial cognitions and ethics  
Necessity driven entrepreneurship  
Innovation management  
Strategic entrepreneurship  
Youth entrepreneurship

## **PROFESSIONAL ACTIVITIES**

---

### **Membership of Professional Bodies**

- Australian and New Zealand Academy of Management

### **Editorial Membership**

- *Associate Editor*, International Journal of Entrepreneurial Venturing
- Member editorial board, Journal of Family Business Management
- Member, editorial advisory board, International Journal of Construction Project Management (Nova Publishers USA).

### **Journal Reviewer**

- International Journal of Logistics Management
- International Journal of Innovation and Regional Development
- Journal of Small Business and Enterprise Development
- Journal of Entrepreneurship in Emerging Economies

## **UNIVERSITY AND COMMUNITY SERVICE**

---

### **University Committees**

- Faculty Affairs Committee (2012-2013)
- Faculty Affairs Committee (2011-2012)

### **College Committees**

- Chair, Scientific Research and Seminars Committee, 2019-2020.
- Chair, Teaching and Learning Committee, 2019-2020
- Chair, Teaching and Learning Committee, 2018-2019
- Member, College Council, 2019-2020
- Member, College Council, 2018-2019
- Chair, Teaching and Learning Committee, Spring 2017-2018
- Member DBA Committee, 2017-2018
- Member, Organizing Committee, Second International Forum on Innovation and Entrepreneurship, organized by College of Business Administration, University of Sharjah, March 13-15, 2017
- Member, PhD Committee, 2016-2017
- Member Accreditation and Assessment Committee (AACSB), 2016-2017
- Member, Graduate Program Studies Committee, 2015-2016
- Member Accreditation and Assessment Committee (AACSB), 2015-2016
- Member Accreditation and Assessment Committee (AACSB), 2014-2015
- Chair, Website / College Catalog Committee, 2013-2014.
- Member Accreditation and Assessment Committee, 2013-2014
- Member Accreditation and Assessment Committee, 2012-2013
- Member Study Plans, Curricula, and Accreditation Committee, 2011-2012
- Co-Chair, Task force for preparing the proposal for the University of Sharjah Center for Entrepreneurial Excellence, 2010-2011.
- Member Accreditation and Curriculum Committee 2008-2009
- Member Research Committee 2008-2009
- Member Cultural and Social Affairs Committee 2009-2010
- Member Study Plans, Curricula & Accreditation Committee 2010-2011
- Member Assessment Committee 2010-2011

## Department Committees

- Chair, Recruitment Committee, 2019-2020.
- Member, Accreditation and Curriculum Committee, 2019-2020
- Chair, Department Social Committee, 2018-2019
- Member, Accreditation and Curriculum Committee, 2018-2019
- Member, Accreditation and Curriculum Committee, 2017-2018
- Member, Recruitment Committee, 2017-2018
- Member, Accreditation & Assessment Committee, 2016-2017
- Member, Recruitment Committee, 2016-2017
- Member, Recruitment Committee, 2015-2016
- Member, Accreditation, Study Plan, and Curriculum Committee, 2015-2016
- Chair, Accreditation & Assessment Committee, 2014-2015
- Member Research and Seminar Committee 2014-2015
- Chair, Research and Seminar Committee, 2012-2013
- Chair, Assessment and Accreditation Committee, 2011-2012
- Member, Accreditation and Assessment Committee, 2012-2013
- Member Study Plans and Curriculum Committee, 2012-2013
- Member Study Plans, Curricula, and Accreditation Committee, 2011-2012
- Member Assessment Committee, 2011-2012
- Member Research Committee 2008-2009
- Member Accreditation and Curriculum Committee 2009-2010
- Member Research Committee 2009-2010
- Member Assessment and Curriculum Committee 2010-2011
- Member Departmental Committee for organizing department stall at W7 (during University Open Day- May 2-7, 2011) and suggesting different activities and events.

## Community Service

- Organized a hands-on demo on Simulations modules by Edumundo company in College of Business Administration for faculty members on April 18, 2019.
- Served on the judges' panel to assess students projects in "***Student Business Leadership Forum 2019***" held at Wesgreen International School, Sharjah, February, 19, 2019.
- Served on the judges' panel to assess students projects in "***Student Business Leadership Forum 2018***" held at Wesgreen International School, Sharjah, February, 19, 2018.
- Delivered a lecture titled "Linking industry, academia, and government: some insights regarding triple helix model of innovation in UAE" during ***UAE Innovation Month 2018*** in Sharjah Center for Astronomy and Space Sciences, February 20, 2018.

- Served on the judges' panel to assess the projects of participants enrolled in Public Sector Innovation Diploma at Mohammed Bin Rashid Center for Government Innovation, Dubai offered in collaboration with University of Cambridge, March 15, 2017
- Served on the judges' panel to assess students projects in "***Student Business Leadership Forum 2017***" held at Wesgreen International School, Sharjah, February, 13, 2017.
- Delivered a lecture titled "Triple Helix Model of Innovation" during Sharjah Innovation Week 2016 in Expo Center Sharjah, November 26, 2016.
- Served on the judges' panel to assess students projects in "***Student Business Leadership Forum 2016***" held at Wesgreen International School, Sharjah, February 17, 2016.
- Member organizing committee of "***Entrepreneurship Week Competition***" in University of Sharjah (December 13-17, 2015).
- Organized and conducted "***Innovation Strategy Workshop***" in the College of Business Administration (November 22-23, 2015).
- Organized and conducted a workshop on "***Entrepreneurship as a Career Choice***" on March 22, 2015.
- Accompanied UAE national students to Dubai Chamber of Commerce in order to participate in Innovation Day Camp organized by INJAZ, UAE (February 16, 2015).
- Worked as volunteer with INJAZ (UAE) during *Innovation Day Camp on October 21, 2014 at Al Salam Model School Dubai*. Served on the judges' panel to evaluate teams' presentations and problem solving abilities.
- Worked as volunteer with INJAZ (UAE) during *Innovation Day Camp on March 13, 2014 at Sheraton, Mall of Emirates*. Served on the judges' panel to evaluate teams' presentations and problem solving abilities.
- Served on the Judges' Panel of the Start Up College Competition in University of Sharjah, March 5, 2013.
- Participated as Mentor in AABS (Association of African Business Schools) Case Writing Workshop sponsored by Emerald – Mentoring case writers in the area of entrepreneurship.

#### **Articles Published in University Magazine**

- Article titled "**World Development Indicators of the GCC Countries**" published in the *University Forum Magazine* University of Sharjah (May 2010).
- Article titled "**Fostering Youth Entrepreneurship in the United Arab Emirates**" published in the *University Forum Magazine* University of Sharjah (June, 2012).

## **PROFESSIONAL TRAINING AND CERTIFICATIONS**

---

- Attended a training program titled “Development of Innovation, Entrepreneurship, Start up, Spin off, Incubation and Acceleration” organized by the Center of Continuing Education and Professional Development, University of Sharjah in collaboration by University of Malaga, Spain and European Association (EBN), October 9-11, 2017.
- Attended a virtual coaching session on March 29, 2017 conducted by Stanford University under Stanford-UAE project in which they provided training on the Entrepreneurship Module of the course titled “Fundamentals of Innovation and Entrepreneurship.”
- Attended a training program titled “*Certificate in Educational Leadership*” organized by the Institute of Leadership in Higher Education, University of Sharjah, 28-29 Feb & 01 Mar 2016.
- “AACSB Assessment Workshop” organized by the College of Business, University of Sharjah, December 16-17, 2012.
- Effective Team Teaching, Challenges, Benefits and Strategies in Collaborative Teaching”, Organized by the College of Business, University of Sharjah, February 14, 2012.
- Team Based Learning (TBL) in Higher Education Workshop, Organized by the University of Sharjah, November 16-17, 2009.
- Instructional Technologies Training organized by Instructional Technologies Unit during Fall 2009-2010 at the University of Sharjah.
- Attended *International Workshop on Modern Teaching and Training Methodologies*, 2007, hosted by The Institute of Management Sciences, Peshawar, Pakistan
- *Information Systems Security Professional Certificate*, 2002, issued by the George Washington University under Information Assurance Courseware Evaluation Program.
- Attended training session on “*Internet Marketing*” at the Pakistan Institute of Management, 1999.

## **CONSULTANCY ACTIVITIES**

---

- Participated in the *Capacity Building Program* of the Federal Board of Revenue, Pakistan in 2007. Prepared the Leadership and Communication Modules and trained government officers (Grade 17 to19) of the Federal Board of Revenue, Pakistan.