



جامعة الشارقة
UNIVERSITY OF SHARJAH

**College of Business Administration
Business and Islamic Finance Research Group**

**The 2nd International Symposium
“Business and Finance in Developing and Emerging
Markets”**

24th - 25th of March 2020

Program at a Glance

March 24 (Tuesday)

8:30-10:00	Registration desk opens
10:00-10:10 10:10-10:40	Symposium opening <ul style="list-style-type: none">• Qur'an Recitation• National Anthem• Welcome Speech: Chancellor of University of Sharjah, H.E.Prof. Hamid M.K. AlNaimiy Prof. Philip Molyneux, Dean of the College of Business Administration.• Keynote speech: Dr. Obaid Saif Hamad Al Zaabi: Chief Executive Officer of Securities and Commodities Authority (SCA).
10:40 – 11:10	<ul style="list-style-type: none">• Keynote speech: Prof. Ali Kutan: Distinguished Research Professor of Economics and Finance at Southern Illinois University at Edwardsville, an associate member of the Emerging Market Group (EMG).
11:10 – 11:30	Coffee break



Scientific Session: 1

Room: W6 – 111

Theme: Management

Session Chair: Dr. Kimberly Gleason

11:30 – 11:45	Diminishing Scientific Impact of New Financial Research? Kimberly Gleason, Associate Professor of Finance American University of Sharjah Zaher Zantout, Professor of Finance American University of Sharjah
11:45 – 11:50	Discussant: Dr. Hahn S. Lee
11:50– 12:15	Examining critical success factors augmenting quality of higher education institutes in India. A SEM_PLS approach Mrs. Alka Pandita, Thapar Institute of Engineering and Technology
12:15- 12:20	Discussant: Ms. Savita Gupta, Tiet
12:20 – 12:25	Pragmatics of Attitude Towards Technology: Relationship Between Drivers of Online Shopping and Behavioral Intention Ms. Savita Gupta, Tiet
12:25 – 12:30	Discussant: Mrs. Alka Pandita
12:30-12:45	International Linkage among Northeast Asia Countries Dr. Hahn S. Lee
12:45-12:50	Discussant: Ms. Savita Gupta, Tiet
12:50 – 1:00	Questions

Scientific Session: 2

Room: W6 – 101

Theme: Economic

Session Chair: Dr. Stathis Polyzos

11:30 – 11:45	Increasing returns, industrialization and economic growth in a small open economy Dr. Charilaos Mertzanis, Abu Dhabi University
11:45 – 11:50	Discussant: Mr. Audai Al-Majali
11:50 - 12:05	International Trade and Corporate Market Power Dr. Jesus Gonzalez-Garcia, International Monetary Fund
12:05 – 12:10	Discussant: Dr. Stathis Polyzos

12:10– 12:25	A Gravity Model Analysis of International Trade Negotiations Mr. Audai Al-Majali, Swansea University
12:25- 12:30	Discussant: Dr. Charilaos Mertzanis
12:30 – 12:45	Natural Resources and Economic Growth in the MENA Region: Effects of Demographic Change Dr. Stathis Polyzos, Zayed University
12:45 – 12:50	Discussant: Dr. Jesus Gonzalez-Garcia
12:50 – 1:00	Questions

Scientific Session: 3

Room: W6 – 102

Theme: Finance

Session Chair: Dr. Muhammad Hanif,

11:30 – 11:45	Cash Management Policy: Evidence from Turkish Industrial Firms Dr. Yomna Abdulla, university of Bahrain
11:45 – 11:50	Discussant: Dr. Muhammad Hanif
11:50 - 12:05	Stock Markets' Integration in Post Financial Crisis Era: Evidence from Literature Dr. Muhammad Hanif, Ajman University
12:05 – 12:10	Discussant: Dr. Irma Martínez-García
12:10– 12:25	Testing Efficient Market Hypothesis in Global Islamic Stock Markets: Evidence from Markov-Switching ADF Test Dr. Durmus Cagri Yildirim, Tekirdag Namik Kemal University
12:25- 12:30	Discussant: Dr. Yomna Abdulla
12:30 – 12:45	OWNERSHIP CONCENTRATION IN THE GULF COOPERATION COUNCIL Dr. Irma Martínez-García, Comisión Nacional del Mercado de Valores
12:45 – 12:50	Discussant: Dr. Durmus Cagri
12:50 – 1:00	Questions



Scientific Session: 4

Room: W6 –103

Theme: Marketing

Session Chair: Dr. Anshuman Sharma

11:30 – 11:45	A Comparative Analysis of Customer Awareness: Islamic vs. Conventional Banking Products in Pakistan Mr. Umair Anwer, Virtual University of Pakistan
11:45 – 11:50	Discussant: Dr. Sudin Bag
11:50 – 12:05	A Hybrid PLS-SEM-Neural Network Model for Predicting SMS Advertising Influence on Consumer Purchase Intention Dr. Anshuman Sharma, Ajman University
12:05 – 12:10	Discussant: : Dr. Sudin Bag
12:10- 12:25	Assessing the Service Quality in Higher Education: An Exploratory Study in Indian Public Universities Dr. Sudin Bag, Vidyasagar University
12:25 – 12:30	Discussant: Mr. Umair Anwer
12:30 – 12:45	Accountability and Moral Responsibility: A Critical Analysis of Performance Contracting in the Kenyan Non-Commercial Public Enterprises Sector Robert Ochoki Nyamori, UAE University and Gordon Boyce, La Trobe University Bundoora VIC 3086 Australia
12:45 – 12:50	Discussant:
12:50 – 1:00	Questions
1:00-2:00	Symposium Lunch



Scientific Session: 5

Room: W6 – 005

Theme: Management

Session Chair: Prof. Saad Znad Darwish

2:00 – 2:15	Women Entrepreneurs (WE): Reshaping the Gulf Cooperation Council (GCC) Economy Prof. Saad Znad Darwish, Kingdom University -Bahrain
2:15 – 2:20	Discussant: Dr. Souhila Ghomari
2:20 – 2:35	The Impact of Leader’s Social Intelligence in Leader-Member Exchange Relationship Quality Mr. Sabih Javed, PMAS Arid Agriculture University Rawalpindi, Pakistan
2:35 – 2:40	Discussant: Dr. Asma Ayari
2:40 – 2:55	The Impact of Green Washing On Green Employee Behavior Ms. Rubab Tahir, PMAS- University of Arid Agriculture, Rawalpindi Pakistan
2:55 – 3:00	Discussant: Prof. Saad Znad Darwish
3:00 – 3:15	Upgrade Programs and Competitiveness Case of the Algerian Companies Dr. Souhila Ghomari, Faculty of Economics and Management, Tlemcen University, Algeria
3:15 – 3:20	Discussant: Mr. Sabih Javed
3:20 – 3:35	Organizational Commitment and Turnover Intention among employees of Bahraini Oil and Gas Industry Dr. Asma Ayari, University of Bahrain & M. Abbas Al Hamaqi BAPCO
3:35– 3:40	Discussant: Dr. Souhila Ghomari
3:40 – 3:30	Questions

Scientific Session: 6

Room: W6 – 008

Theme: Economic & Accounting

Session Chair: Dr. Osman Gulseven

2:00 – 2:15	“Information Disclosure in Dynamic Research Contexts” Dr. Bo Chen, King Fahd University of Petroleum and Minerals
2:15 – 2:20	Discussant: Dr. Osman Gulseven

2:20 – 2:35	Evidence of Favoritism-Based Employee Selection in Turkish Academia . Dr. Osman Gulseven: Skyline University
2:35 – 2:40	Discussant: Dr. Sania Ashraf
2:40 – 2:55	“Disclosure Policies in All-pay Auctions with Endogenous Entry” Dr. Bo Chen, King Fahd University of Petroleum and Minerals
2:55 – 3:00	Discussant: Prof. Wasseem Mina
3:00 – 3:15	Impact of Environmental Degradation, Energy Use and Economic Escalation Dr. Sania Ashraf, Abu Dhabi University
3:15 – 3:20	Discussant: Dr. Osman Gulseven
3:20-3:35	The Race to the Top: Institutional Clusters and World FDI Shares Prof. Wasseem Mina, UAE University
3:35-3:40	Discussant: Dr. Bo Chen
3:40 – 3:50	QUESTIONS

Scientific Session: 7

Room: W6 – 111

Theme: Economic

Session Chair: Dr. Emrah Ismail Cevik

2:00 – 2:15	Capital Account Liberalization and Crises: A Meta-Analysis Dr. Anjala Kalsie, Faculty of Management Studies, University of Delhi
2:15 – 2:20	Discussant: Dr. Emrah Ismail Cevik
2:20 – 2:35	Foreign Flows and Crises: A Meta Regression Analysis Dr. Anjala Kalsie, Ms. Jyoti Dhamija, Ms. Jappanjoyot Kaur Kalra, Faculty of Management Studies, University of Delhi
2:35 – 2:40	Discussant: Dr. Dennis Olso
2:40 – 2:55	Time-varying volatility spillovers between oil prices and precious metal prices Dr. Emrah Ismail Cevik, Tekirdag Namik Kemal University
2:55 – 3:00	Discussant: Dr. Anjala Kalsie
3:00 – 3:15	Testing Wagner’s law versus the Keynesian hypothesis for GCC countries Dr. Dennis Olso, Zayed University
3:15 – 3:20	Discussant: Dr. Anjala Kalsie
3:20 – 3:50	QUESTIONS

Scientific Session: 8

Room: W6 – 101

Theme: Finance

Session Chair: Prof. Gabriel Rodriguez

2:00 – 2:15	Empirical Modeling of High-Income and Emerging Stock and Forex Market Return Volatility using Markov-Switching GARCH Models Prof. Gabriel Rodriguez, Pontificia Universidad Católica del Perú
2:15 – 2:20	Discussant: Dr. Mohammad Shameem Jawed
2:20 – 2:35	Free Float & Stock Liquidity: Evidence from a Quasi- Natural Experiment in Indonesia Dr. Mohammad Shameem Jawed, Indian Institute of Management Visakhapatnam
2:35 – 2:40	Discussant: Dr. Khurshid Djalilov
2:40 – 2:55	Nature of Price Elasticity of Common Stocks: Do Group Affiliates behave differently in Emerging Markets? Dr. Mohammad Shameem Jawed, Indian Institute of Management Visakhapatnam
2:55 – 3:00	Discussant: Prof. Gabriel Rodriguez
3:00 – 3:15	Does corporate social responsibility improve the bank performance: Evidence from transition countries Dr. Khurshid Djalilov Senior Lecturer of Economics and Strategy, Bournemouth University, UK
3:15 – 3:20	Discussant: Dr. Mohammad Shameem Jawed
3:20 – 3:30	Questions

Scientific Session: 9

Room: W6 – 102

Theme: Finance

Session Chair: Dr. Paolo Saona

2:00 – 2:15	Governance and Economic Growth in Developing Countries: What is The Panel Threshold Model Tell Us? Dr. Nabil Alimi, Community College Jazan University Discussant: Dr. Paolo Saona
--------------------	---

2:15 – 2:20	
2:20 – 2:35	Measure of Financial Stability and its Impact on Foreign Direct Investment: Evidence from BRIC Nations Dr. Anjala Kalsie, Ms Jyoti Dhamija, Dr. Ashima Arora, Faculty of Management Studies, University of Delhi
2:35 – 2:40	Discussant: Dr. Adam Zaremba
2:40 – 2:55	Founding Family-Controlled Firms, Intergenerational Succession and Firm Value Dr. Paolo Saona, Saint Louis University
2:55 – 3:00	Discussant: Dr. Nabil Alimi
3:00 – 3:15	Illiquidity and the Cross-Section of Stock Returns in Emerging Markets Dr. Adam Zaremba, Poznan University of Economics and Business
3:15 – 3:20	Discussant: Dr. Anjala Kalsie
3:20 – 3:30	Questions

March 25 (Wednesday)

Workshop

Room: W6-111

9:30 – 11:00	<p>How to publish in Top journals: Perspectives from an Editor</p> <p>Prof. Ali Kutan: Distinguished Research Professor of Economics and Finance at Southern Illinois University at Edwardsville, an associate member of the Emerging Market Group (EMG).</p>
--------------	---