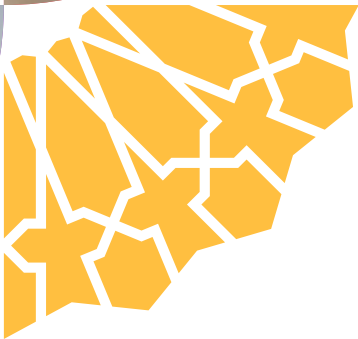




# Business Day



## Prelude:

The industry-university nexus has become the order of the day to render benefits for industries, faculty, students, community and wider society. In terms of the compatibility of the goals, both industries and universities have come closer to each other than ever before. The importance of this nexus is evident in the mission statements of the University of Sharjah and the College of Business Administration. To this end, CoBA has decided to organize a Business Day.

## Objectives:

- To facilitate open dialogue between the selected industry executives and the senior students of CoBA.
- To enable the students to assess their employability and seek internship and job opportunities.
- To help faculty and the students get firsthand information about the job market as well as the emerging skills required.



## Participants:

- Renowned national and international corporate bodies
- Senior students seeking internship and job opportunities
- All faculty and administrative staff

## Agenda:

**10:00 am -10:15 am:** Opening remarks by Professor Dima Rachid Jamali, Dean of CoBA.

**10:15 am – 10:45 am:** Introduction by the executives of the invited organizations.

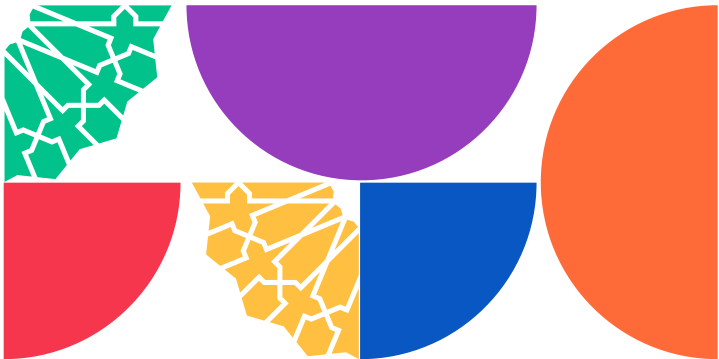
**10:45 am – 12:45:** Students will visit booths and enquire about the internship and job opportunities.

**12:45 – 1:00 pm:** Closing remarks by Professor Dima Rachid Jamali, Dean of CoBA.

**Date:** Thursday June 9, 2022

**Time:** 10:00 am -1:00 pm

**Venue:** Male Student Forum



## The College of Business Administration offers:

Bachelor of Science in Accounting

Bachelor of Science in Finance

Bachelor of Science in Business Administration –  
Management

Bachelor of Science in Business Administration –  
Marketing

Bachelor of Science in Business Administration –  
Human Resource Management

Bachelor of Science in Business Administration –  
Public Sector Management

Bachelor of Science in Supply Chain Management

