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SHORT CURRICULUM VITAE

BIOGRAPHY

Mohamed Ben Moussa is an Associate Professor at the College of Communication, University of Sharjah. Prior to joining UoS, he was Acting Dean of the School of Communication & Media Studies at the Canadian University Dubai. He was also a Post-Doctoral fellow at McGill University, Canada, and an Assistant Professor at the American University in the Emirates. Dr. Ben Moussa received a PhD in Communication Studies from Concordia University, Canada, and an MA in Communication from the University of Leeds, UK. His research interests cover new media and social movements, media convergence and journalism, online public relations, CMC discourse & rhetoric, gender and communication, ICTs for development, among others.

EDUCATION

McGill University, Montreal, Canada 2012-2013
Department of Art History and Communication
Post-doctoral Fellow (member of Canada Research Chair in Technology and Citizenship group).

Concordia University, Montreal, Canada Joint PhD Program in Communication Studies <i>PhD, Communication Studies</i>	2005-2010
University of Leeds, Leeds, UK <i>MA, Communication Studies (with distinction)</i>	2003- 2004
King Fahd School of Translation, Tangiers, Morocco <i>MA in Translation and Copywriting</i>	1995- 1997
Ibn Tofail University, Kenitra, Morocco <i>BA – English language and literature</i>	1990-1994

ACADEMIC PROFESSIONAL EXPERIENCE

The University of Sharjah College of Communication <i>Associate Professor</i>	2017-Present
Canadian University of Dubai, Dubai School Communication & Media Studies <i>Associate Professor</i>	2016-2017
Canadian University of Dubai, Dubai School Communication & Media Studies <i>Assistant Professor</i>	2013-2016
American University in the Emirates, Dubai, UAE <i>Assistant Professor</i>	2011-2012
Concordia University, Department of Communication Studies Montreal, Canada <i>Part-time Lecturer</i>	2006-2010

SELECTED PUBLICATIONS

Edited book

Douai, A & Ben Moussa, M. (2017) *Mediated Identities and New Journalism in the Arab World: Mapping the “Arab Spring”*. London, UK, Palgrave & McMillan. DOI: 10.1057/978-1-137-58141-9

Peer reviewed Journal articles

Ben Moussa, M. (2018) Rap it Up, Share it Up: Identity Politics of youth “social” movement in Moroccan online rap music. *New Media & Society* (forthcoming, paper accepted).

Ben Moussa, M. & Seraphim, J. (2017). Digital Gender Divides and E-Empowerment in the UAE: A Critical Perspective. *International Journal of Education and Development using Information and Communication Technology*, 13 (3).

Ben Moussa, M. (2016). ‘Evolution not revolution: A longitudinal study of the role of the Internet in Morocco's “Third Way”’. *Journal of Middle East Media*, Vol.12, pp.1-39.

Douai, A. & Ben Moussa, M. (2016), The Emerging “Alternative” Journalism Paradigm: Arab Journalists and Online News. *Arab & Muslim Media Research*, 9:2.

Ben Moussa, M. & Douai, A. (2014) ‘The Digital Transformation of Arab News: Is there a Future for Online News after the “Arab Spring”?’ *Applied Journalism and Media Studies*, 3(2):133-154.

Ben Moussa, M. (2013) 'From Arab street to social movements: Re-theorizing the role of social media in the Arab Spring'. *Westminster Papers in Communication and Culture*, 9, 2: 45-67.

Ben Moussa, M. (2011). 'The use of the Internet by Islamic Social Movements: The Case of Justice and Charity', *Westminster Papers in Communication and Culture*, 18 (2): pp.63-92.

Chapters in peer reviewed edited book:

Ben Moussa, M. (2016), 'Introduction: Beyond the technology debate', in Douai, A & Ben Moussa, M. *Mediated Identities and New Journalism in the Arab World: Mapping the "Arab Spring"* (pp. 1-15). London, UK, Palgrave & McMillan.

Ben Moussa, M. (2013). 'The democratic role of ICTs in developing countries: a bottom-up perspective', in Anthony A. Olorunnisola and A. Douai (eds.) *New Media Influence on Social and Political Change in Africa*, pp. 218-244 Pen. US: IGI Global.

Douai, A. & Ben Moussa, M. (2013). 'Twitter Frames: Finding Social Media's "Influentials" during the Arab Spring', in Anthony A. Olorunnisola and A. Douai (eds.) *New Media Influence on Social and Political Change in Africa*, pp.202-217, Pen. US: IGI Global.

Ben Moussa, M. (2013). 'Empowerment and Reproduction of Patriarchy Online: Implications of the Internet for Feminist Movement in Morocco', in Kiran Prasad (Ed.) *New Media and Pathways to Social Change: Shifting Development Discourses*, pp. 399-433, New Delhi: B. R. Publishing Corporation.

Work in Progress

Ben Moussa, M. & Zamoum, K. (2018) Online Communication Strategies of Humanitarian and Charity organizations in the UAE (funded research)

Zamoum, K. (2018) The development and status of public relations education in the UAE: Educators, Graduates and Professionals (funded research)

Bruan,S., Ben Moussa, M., Dafri Wided (Forthcoming, 2018). ‘Professional Identity Construction and Socialization Among Public Relations Students in United Arab Emirates’. Under review.

Ben Moussa, M. From Carnavalesque Discourse to Cultural Citizenship: Identity Politics and Satire in Arab vlogging.