

## **Curriculum Vitae**

**Ph. Dr. Shareefa Rahmat Allah Al-Marzooqi**

University of Sharjah  
College of Communication, P.O. Box 27272, Sharjah  
00971-6-5053267(Office),  
Email :salmarzooqi@sharjah.ac.ae

---

### **Education:**

**P.HD** Degree in Public Relation from Cairo University, with Honor, Egypt, specialized in Media Education April 2013

**Master** Degree in E- Public Relation from Cairo University, Egypt, specialized in E-Communication with Honor, April 2006

**Bachelor** Degree in Media College from U.A.E University with GPD 3.0,1996

**High school from** Maymoonah Bent Al Harith High School, Dubai, UAE. 78.4%

### **Languages:**

- Arabic: Native speaker
- English; Competent in all skills

### **Computer Skills:**

- Competent in all Microsoft Office Programs
- Searching on web pages

### **Teaching Experience**

- 2014-2015: Working as full time teaching courses at the Communication College, Sharjah University up-to now.
- 2012-2013: Part-time teaching at Communication College, Sharjah University.

## **COURSES TAUGHT:**

### **A. Undergraduate Courses:**

Sharjah University – College of Communication-Public Relations Section

- Online public relations
- Graduation Project in Public Relations
- Public Relations Campaigns

## **OTHER TEACHING EXPERIENCE:**



### **Professional Experience**

- From February 2007 to August 2014 working as Head of Corporate Communication Department at Sharjah Ladies Club – Sharjah Government.
  - Supervising four units (Event & Marketing, E-Marketing, Graphics and Media)
  - Plans & put strategy of each unit quarterly bases.
  - Shift communication mean to E-communication externally & internally.
- From December 2006 to February 2007, Ministry Of Health, Dubai, Working as a Coordinator of Media Department.
- From June 2000 to September 2001, Juma Al Majed Culture & Knowledge Center Dubai, working as the Head of Research & Studies Department.
- Other demonstration skills has been elicited from my work Journey:
  - Preparing Researches & Project.
  - Outline Creative & Strong Suggestions to develop the work field.
  - Accurate & Quick in job duties.
  - Good communication & organizational skills
  - Supervising four units (Event & Marketing, E-Marketing, Graphics and Media)
  - Plans & put strategy of each unit quarterly bases.
  - Shift communication mean to E-communication externally & internally
  - Can work independently & as a team leader
  - Willing to learn

### **Professional Development:**

- Attending a course in (Customer Services) at Al Gharbeya for Consulting and Training from 22 April to 6 May, 2014.
- Attending the training course (Electronic Media) at The Directorate of Human Resources - Sharjah Government from 5 to 8 January, 2014.

## **Research Experience**

### **1. Peer reviewed Publications;**

-----

### **2. Conference Papers**

- A presenter in Ajman University, Media College under the title (Corporate Communication Effectiveness and Its Role in Identifying Corporation's Public). June, 2014.
- September 2010, Participate in Government Communication Forum –Dubai about E-Public Relation in E- Government.
- May 2011, Participate in Communication & Media Education Conference in Spain.

### **3. Books and Book Chapters:**

Communication and Public relations Role in E- Government (Case Study of Dubai Emirate), The Emirates Center For Strategies And Research, Abu Dhabi.2009.

### **Awards and Honors**

- RASHID AWARD FOR SCIENTIFIC OUTSTANDING, PHD CERTIFICATE in Public Relations Program at The CULTURAL AND SCIENTIFIC ASSOCIATION, Dubai, December, 2013.
- RASHID AWARD FOR SCIENTIFIC OUTSTANDING, MASTER CERTIFICATE in Public Relations Program at The CULTURAL AND SCIENTIFIC ASSOCIATION, Dubai, May, 2008.

**Supervision :**

**PH.D. Shareefa Rahmat Allah Al Marzooqi**

**Service**

**College Service: College of Communication**

**University Service: Sharjah University**

**Public Service: Sharjah**

**Membership of Professional Bodies: ----**