

CURRICULUM VITÆ

Name: Alaa Al-Shammari



▪ Summary of Academic Qualifications ;

S. No.	Academic Qualifications	Specialization	University	Country
1	PHD	Media - Mass communication Methodology	Beirut university- Faculty of Arts Media Dept.	Lebanon 2014/2015
2	Master	Audio and visual Aids	Baghdad University College of Fine Arts Audio and Visual Arts Dept.	Iraq 2008/2009
3	Bachelor	Audio and Visual Arts	Baghdad University College of Fine Arts Audio and Visual Arts Dept.	Iraq 1990/1991
4	Diploma	Audio and Visual Arts	Ministry of education Technical Institute Establishment Fine Arts Institute - Baghdad	Iraq 1984/1985

▪ **Summary of Academic Experience;**

1	Assistant Professor- College of Communication – Sharjah University	Educational Year 2015/2016	Courses TV Filming TV Montage Diction and programmatic presentation	Sharjah
2	Lecturer in the University City in Ajman	Department of Public Relations and Advertising	Courses Communication Skills Digital Photography Introduction to Advertising Arabic Language in the Media	Ajman 2014/2015
3	Lecturer at the University Jehan	College of Mass Media	Courses The Method to Radio & TV Writing for Radio and Television Communication Skills	Arbil 2012/2013
	Lecturer at Ajman University of Science and Technology	College of Information & Mass Media	Courses The Method to Radio & TV Editing News	Fujairah 2009/2012
4	Lecturer at Radio and TV Training Institute	Department of Radio- Television	Courses Directing Filming Montage Writing for Radio and TV	Baghdad 1999/2002
5	Participations at seminars and lectures in Fine Arts college	Audio and Visual Arts Dept.	Courses Directing- Filming Script writing Montage	Baghdad 1995/1998
6	Lecturer at the Institute of Fine Arts	Audio and Visual Arts Dept.	Courses Directing- Filming Script writing Montage	Baghdad 1992/1994

▪ **Summary of Practical Experience;**

1	Preparing and directing TV programs	1980	1990	Iraqi radio	Iraq
2	Management of News and News Programs	1990	1992	Iraqi TV	Iraq
3	Radio Manager	1992	1994	Youth Radio -1	Iraq
4	TV Director , preparing programs & training plans for students of Fine Arts Institute (Directing – Filming) Audio and Visual Arts Dept. Film directing	1994	2003	Iraqi TV -2 (Youth)	Iraq
5	Programs and production Director & Consultant of Al Mashreq Channel	2005	2010	Media City at Dubai & Free Zone Area in Fujairah	UAE
6	Manager of Unlimited Knowledge Media Training Est.	2010	2011	Amman	Jordan
7	General director of Al Madar Satellite Channel	2011	2012	Dubai	UAE
8	Programs and production Director - Scope Media Production	2012	2014	Abu Dhabi	UAE
9	Media City - Dubai	2014	2015	Dubai	UAE

▪ **Participations Summary in Scientific Conferences;**

S. No.	Conference Name	duration		Place	Country
		From	to		
1	Scientific Conferences in Baghdad University	1990	2003	Ministry of Higher Education & Baghdad University	Iraq
2	Films & Programs Festival	2006	2010	Qatar TV	Qatar
3	Cinema Festival at Dubai	2009	2010	Media City	UAE
4	The 6 th Festival of Al Jazeera International Channel for short Documentary Films		2008	Al Jazeera Channel	Qatar
5	Arab Media Festival - Dubai		2009	Media City & Dubai Press Club	UAE
6	A workshop of (How to achieve successful contact)		2010	Sharjah police	UAE
7	Arab Media Festival - Dubai		2012	Dubai	UAE
8	Communication Forum and Arab media		2014	Beirut	Lebanon

▪ **Scientific Researches:**

1. The research paper entitled: “Communication Technology and its impact on The Educational Side” - submitted during the Fourth International Conference of Communications and Information Technology 03/05/2015 - United Arab Emirates.
2. A research paper entitled: “ pillars of successful communication” - published in Al Itisal Magazine - Beirut – 2014
3. A research paper entitled : “The Dramatic Personality of Women in Arab Cinema” - published in Baghdad University Magazine in 2009.
4. A research paper entitled : “ Successful Communication with Colleagues” - published in Al Aqaria Today Magazine – Dubai 2008 .
5. A research paper entitled : “ Moral and Social Values in Arab Films & Programs” - published in Iraqi Phenoon Magazine – 2002 .
6. A research paper submitted to mass media college – Baghdad university –entitled: “ Writing News for Radio & TV in Mass Media & Professional Organizations” 2002
7. A research paper submitted to the conference of education college – Baghdad university –entitled: (The Audio art & diction of Radio &TV) 2001.
8. A research paper submitted to education college – Mustansiriya University– entitled: (Preparation of news in Arab satellite channels - Exclusion & Inclusion)2000.
9. A research paper published in Afaq Magazine (Media & Crisis Management)1999.
10. A research paper published in UAE Police magazine (Professionalism & objectivity in the work of reporter)2012.
11. Book under Publication.

▪ **lectured and participated Courses :**

1. A Course of “Effective communication” - Sharjah Police .
2. A course of "the importance of media & communication in security work" Sharjah police .
3. A course of “Newspaper editor”- Sharjah police .
4. A course of “The preparation of publications” – Human Resources - Sharjah Government .

5. A course of “Comprehensive security editor”- Sharjah police .
6. A course of “dealing with Mass Media”- Fujairah Municipality.
7. A course of “Audio & Diction Skills - Technical College - Dubai .
8. A course of “TV Directing Skills”- Ajman University.
9. A course of “TV Broadcaster skills ”- Ajman University.
10. A course of “Satellite Media and Crises”- Technical College-Fujairah.
11. A course of “Press Management”- Media City-Dubai.
12. A course of “Writing & preparation of TV Scenario”- Fine Arts College- Baghdad.
13. A course of “New media & Contemporary Issues”- Students of Ajman College- Fujairah Branch.
14. A course of “Media work ethics”- Journalists Syndicate - Basra.
15. A course of “The Role of Media in Crises and Disasters”- Jinan College Students - Muscat - Oman

▪ **Skills & Competencies:**

1. Work with the new Media programs – Multimedia e.g., Design Programs ADOPE – PHOTOSHOP, Adobe Illustrator programs & Montage Programs of both Radio & TV.

▪ **Participations & Memberships :**

1. Coordinator of Arab Association of Media and Communication Sciences of the United Arab Emirates .
2. A member of the Iraqi Journalists Syndicate.
3. A member of the Association of Iraqi artists.
4. A member of the Arab Journalists' Union.
5. A Participant Writer in Al Bayan Newspaper, United Arab Emirates.
6. A Participant Writer in UAE Shorti Magazine.