Media Production Center

New Thought With Innovative Vision

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MPC Objectives

Objectives of (MPC):
The centre was established to produce audio-video and written mass media materials. These materials are prepared to suit the educational and training objectives of different institutions. Furthermore, the MPC is destined to uplift the media training for all formal and non-formal institutions in and out the UAE.
Depts. Of the MPC

- Journalism Production
- Radio Production
- TV Production
- Media Training
The MPC has a distinguished team of ‘Mass Communication’ professors. It also has members of different backgrounds representing other lofty organizations.

Dean of the College of Communication is the “CEO” of the MPC.

Director of the MPC is one of the faculty members of the College of Communication who has all the job descriptive characteristics.
Proposed MPC’s Affiliations

- Ministries
- Media Corporations
- Companies and media agencies
- Colleges and universities
The MPC utilizes the top-notch experienced media personnel in media production of all types, media research and scientific studies.

The MPC has sophisticated infrastructure that exist at the College of Communication (studios, editing rooms...etc.)

The MPC has up-to-date desk-top publishing labs for newspaper layout & design.
I. Activities of the MPC

- Radio & TV Production
- Production of documentary films
- TV Production
- Radio Production
- TV dubbing
- Audio/Video Production
- Multi-Media Production
- Hiring the TV studio for talk show programs
- Hiring TV Editing Units
2. Activities of the MPC

- Internet Production
- Web design
- Web Development
- Journalistic Arts Program
- Journalistic Editing
- Newspapers & Magazines’ Layout & Design
- Leaflets Design
- News Archives
- Media Studies
- Training Programs in TV Arts
- TV Programming
- TV Shooting and Lighting
- TV Editing
- Video Editing
- Anchor’s Radio & TV Skills
- TV Directing
- iNews
- Photoshop
- Illustrator
- Premiere After effect
- Director
- Freehand
- Final Cut Pro
- In Design
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