



مركز الإنتاج الإعلامي
Media Production Center



جامعة الشارقة
UNIVERSITY OF SHARJAH
College of Communication

Media Production Center



New Thought With Innovative Vision
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MPC Objectives

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Objectives of (MPC):

The centre was established to produce audio-video and written mass media materials. These materials are prepared to suit the educational and training objectives of different institutions. Furthermore, the MPC is destined to uplift the media training for all formal and non-formal institutions in and out the UAE.

Departments

Depts. Of the MPC

- Journalism Production
- Radio Production
- TV Production
- Media Training

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MPC Board

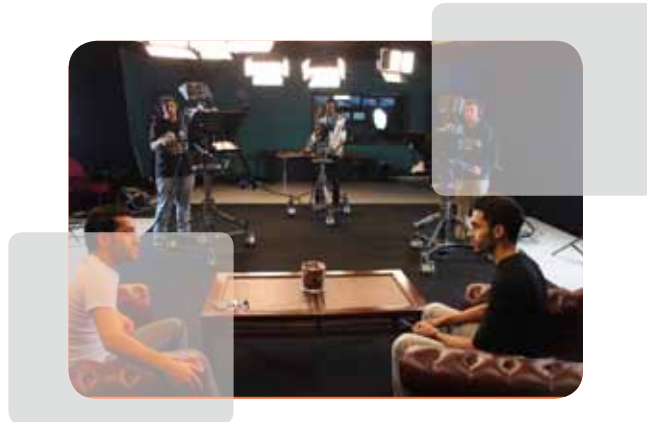
MPC Board

The MPC has a distinguished team of 'Mass Communication' professors. It also has members of different backgrounds representing other lofty organizations.

Dean of the College of Communication is the "CEO" of the MPC

Director of the MPC is one of the faculty members of the College of Communication who has all the job descriptive characteristics.

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Proposed MPC's Affiliations

- Ministries
- Media Corporations
- Companies and media agencies
- Colleges and universities

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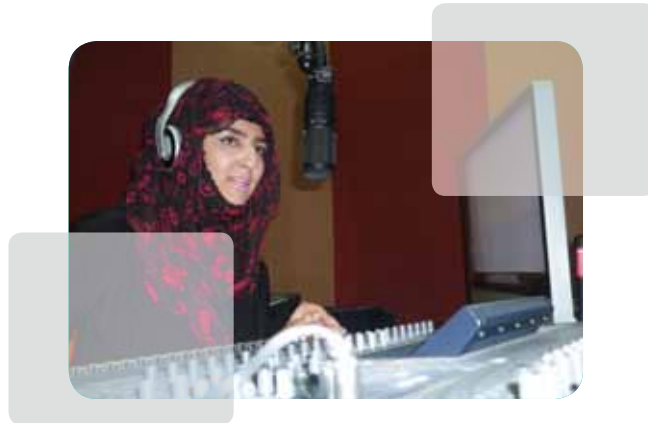


Logistics & Facilities

The MPC utilizes the top-notch experienced media personnel in media production of all types, media research and scientific studies.

The MPC has sophisticated infrastructure that exist at the College of Communication (studios, editing rooms...etc.)

The MPC has up-to-date desk-top publishing labs for newspaper layout & design.





Activities

I. Activities of the MPC

- Radio & TV Production
- Production of documentary films
- TV Production
- Radio Production
- TV dubbing
- Audio/Video Production
- Muti-Media Production
- Hiring the TV studio for talk show programs
- Hiring TV Editing Units

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Activities

2. Activities of the MPC

- Internet Production
- Web design
- Web Development
- Journalistic Arts Program
- Journalistic Editing
- Newspapers & Magazines' Layout & Design
- Leaflets Design
- News Archives
- Media Studies





Activities

3. Activities of the MPC

- Training Programs in TV Arts
- TV Programming
- TV Shooting and Lighting
- TV Editing
- Video Editing
- Anchor's Radio & TV Skills
- TV Directing
- iNews





Computer Workshops

Computer Workshops

- Photoshop
- Illustrator
- Premiere After effect
- Director
- Freehand
- Final Cut Pro
- In Design

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Contact us

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