

# **CURRICULUM VITAE**

**NAME:** Samar Ahmed Mouakket

**ACADEMIC RANK:** Associate Professor

**ADDRESS:** University of Sharjah (UOS), College of Computing & Informatics,  
Information Systems Department.

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## **EDUCATION**

**1996** Awarded PhD degree in “Systems Analysis”, University of Sheffield, United Kingdom.

**1992** Transferred from MPhil to PhD program, University of Sheffield, United Kingdom.

**1991** Registered for MPhil in the School of Management, University of Sheffield, United Kingdom.

**1979 - 1983** B.Sc. in Technology & Administration with a major in Computer Systems Application, American University, Washington DC., United State of America.

## **WORKING EXPERIENCE**

**2020- Present** Associate Professor at the College of Computing & Informatics, Information Systems Department, University of Sharjah, Sharjah, UAE.

**2011-2019** Associate Professor at the College of Business Administration, MIS Department, University of Sharjah, Sharjah, UAE.

**2004 - 2010** Assistant Professor at the College of Business Administration, Management Information Systems Department, University of Sharjah, Sharjah, UAE.

**2002-2004** Assistant Professor at the College of Business Administration, Management Information Systems Department, Petra University, Amman, Jordan.

**2001 -2002** Assistant Professor at the Faculty of Computer Science, Department of Computer Systems Applications, King Saud University, Riyadh, Saudi Arabia.

**1996 - 2001** Assistant Professor at the College of Economics, Management Department, Aleppo University, Aleppo, Syria.

- 1986-1991** Teaching Assistant at the College of Economics, Business Department, Aleppo University, Syria.
- 1983-1986** Employee at the Computer Centre, Aleppo University, Aleppo, Syria.

### **REFEREED JOURNAL PUBLICATIONS**

- 2020** Mouakket, S. (2020), "Investigating the role of mobile payment quality characteristics in the United Arab Emirates: implications for emerging economies", International Journal of Bank Marketing, Vol. Ahead-of-Print No. Ahead-of-Print. <https://doi.org/10.1108/IJBM-03-2020-0139>
- 2020** Mouakket, S., "Investigating the continuance usage intention of mobile payment: A multi-theoretical perspective", International Journal of mobile Communications, Entering Publication Schedule.
- 2020** Aboelimged, M., Mouakket, S., "Influencing models and determinants in big data analytics research: A bibliometric analysis", Information Processing and Management, 57, 4, 102234.
- 2019** Mouakket, S., Sun, Y., "Investigating the impact of personality traits of social network sites users on information disclosure in China: The moderating role of gender", Information Systems frontiers, 1-17. <https://doi.org/10.1007/s10796-019-09933-x>.
- 2019** Mouakket, S., "The influence of intrinsic and extrinsic gratifications on continuance motivation of mobile instant messaging: The United Arab Emirates context", The Journal of High Technology Management Research, 30, 1, 40-49.
- 2019** Mouakket, S., Sun, Y., "Examining factors that influence information disclosure on social network sites from the perspective of network externalities", Industrial Management & Data Systems, 119, 4, 774-791.
- 2019** Mouakket, S., "Information self-disclosure on mobile instant messaging applications: Uses and gratifications perspective", Journal of Enterprise Information Management, 32, 1, 98-117.
- 2018** Mouakket, S., "The role of personality traits in motivating users' continuance intention towards Facebook: Gender differences", The Journal of High Technology Management Research, 29, 1, 124-140.
- 2018** Hassan. M., Mouakket, S., "Power, trust and control", Journal of Accounting in Emerging Economies, 8, 4, pp. 476-494.
- 2016** Hassan. M., Mouakket, S. "ERP and organizational change: A case study examining the implementation of accounting modules", International Journal of Organizational Analysis, 24, 3, 487-515.

- 2015** Mouakket, S., Bettayeb, A M, “Investigating the factors influencing continuance usage intention of learning management systems by university instructors - The Blackboard system”, International Journal of Web Information Systems, 11, 4, 491-509.
- 2015** Mouakket, S., “Factors influencing continuance intention to use social network sites: The Facebook case”, Computers in Human Behavior, 53, 102-110.
- 2015** Sun, Y., Mouakket, S., “Assessing the impact of enterprise systems technological characteristics on user continuance Behavior: An empirical study in China”, Computers in Industry, 70, 153-167.
- 2014** Mouakket, S., “Investigating the motives of customers’ continuance intentions towards online reservation: The role of e-service quality”, Journal of Organizational and End User Computing, 26, 2, 18-40.
- 2012** Mouakket, S., “Mouakket, S., “Investigating the utilisation of ERP systems in the UAE”, International Journal of Internet and Enterprise Management, 8, 1, 46-65.
- 2012** Al-Hawari, M., Mouakket, S., “Do offline factors trigger customers’ appetite for online continual usage? A study of online reservation in the airline industry”, Asia Pacific Journal of Marketing and Logistics, 24, 1, 640-657.
- 2012** Mouakket, S., Al-Hawari, M., “Examining the antecedents of e-loyalty intention in an online reservation environment”, The Journal of High Technology Management Research, 23, 1, 46-57.
- 2012** Mouakket, S., Al-Hawari, M., “Investigating the factors affecting university students’ e-loyalty intention towards the Blackboard system”, International Journal of Business Information Systems, 9, 3, 239-260.
- 2011** M, Nour, Mouakket, S., “A classification framework of critical success factors for ERP systems implementation: A multi-stakeholder perspective”, International Journal of Enterprise Information systems, 7, 1, 56-71.
- 2010** Al-Hawari, M., Mouakket, S., “The influence of technology acceptance model factors on students’ satisfaction and e-retention within the context of UAE e-learning”, Journal of Education, Business and Society: Contemporary Middle Eastern, 3, 4, 299-314.
- 2010** Mouakket, S., “Extending the technology acceptance model to investigate the utilization of ERP systems”, International Journal of Enterprise Information Systems, 6, 4, 38-54.
- 2010** Mouakket, S., “The motivations for citizens’ adoption of e-government: An empirical study in the UAE”, International Journal of Business Information Systems, 6, 2, 240-264.

- 2009** Mouakket, S., “Investigating the factors influencing customers’ adoption of online banking in the United Arab Emirates”, Journal of International Technology and Information Management, 18, 3, 360-384.
- 2009** Emdad, A. F., Badmas, M., Mouakket, S., “Factors and impacts of low utilization of Internet: The case of the Arab countries”, Journal of International Technology and Information Management, 18, 3, 299-320.
- 2009** Mouakket, S., “The effect of exogenous factors on the technology acceptance model for online shopping in the UAE”, International Journal of Electronic Business, 7, 5, 491-511.
- 2007** Mouakket, S., Nour, M., Imamy, S., “Investigation of information technology use by non-English speaking academics”, University of Sharjah journal of Pure and Applied Sciences, 4, 2.
- 2004** Mouakket, S., Bakkia, I., “Arab electronic commerce – challenges and development methods”, Research Journal of Aleppo University - Economics Series, 38.
- 2004** Mouakket, S., Dabash, M., “The use of the Internet by university students – An empirical study at Aleppo University”, Research Journal of Aleppo University - Economics Series, 38.
- 2001** Hussein, M., Mouakket, S., Aboud, M., “The effect of the establishment of a data bank on the development of the tourist service management in Syria - An empirical study”, Research Journal of Aleppo University- Economics Series, 27.
- 2000** Rashid, A., Mouakket, S., “The reality and prospects of using computer technology in the administration area at Aleppo University”, Research Journal of Aleppo University- Economics Series, 25.
- 1998** Sillince, J.A.A., Mouakket, S., “Division and integrative political strategies in the IS adaptation process: The MAC Initiative”, European Journal of Information Systems, 7, 46-60.
- 1997** Sillince, J.A.A., Mouakket, S., “Varieties of political process during system development”, Information Systems Research, 8, 4, 368-397.

### **CONFERENCE PAPERS**

- 2016** (Winner, Best Paper Award) Mouakket, S., Bettayeb, A., “Factors affecting university instructors’ continuance intention to use Learning management systems: The Blackboard system case”, 18th International Conference on Enterprise Information Systems, Rome – Italy, April 25 – 28.
- 2015** Mouakket, S., “Perceived usefulness of Facebook: Effects of personality traits and gender”, the 2015 3rd International Conference on Innovation and

Information Management (ICIIM 2015), January 17-18, 2015, Kuala Lumpur, Malaysia.

- 2013** Mouakket, S., “Investigating the factors influencing users’ continuance intentions towards online reservation”, The 2013 International Conference on Computer, Information and Telecommunication Systems, May 7-8, 2013, Piraeus-Athens, Greece.
- 2012** Hassan, M., Mouakket, S., “ERP and organizational change: exploring the behavioral aspects of accounting modules customization by a UAE organization”, The 19<sup>th</sup> American Society of Business and behavioral Sciences (ASBBS) Conference, USA, 23-26, February 2012.
- 2005** Mouakket, S., “The development of e-learning in Arab universities: challenges and future perspective”, The First Arab Conference on Investment in Information Structure and Knowledge, Arab organization for Management Development, 28-31 August, 2005, Alexandria, Egypt.

### **CONFERENCE PROCEEDINGS**

- 2016** Mouakket, S., Bettayeb, A., “Factors affecting university instructors' continuance intention to use learning management systems: The Blackboard System case”, Proceedings of the 18th International Conference on Enterprise Information Systems, Rome – Italy, April 25 – 28, volume 2, pp. 215-222.  
<https://www.scitepress.org/Link.aspx?doi=10.5220/0005748102150222>

### **RESEARCH FUNDING/ GRANT**

- 2018-2020** “Drivers and outcomes of green information technology adoption: An empirical study in the UAE context”, University of Sharjah, Competitive Research Grant, Ref. V.C.R.G. / R. 824/2018.

### **RESEARCH INTEREST**

My primary research interests cover all areas of information technology (IT) diffusion, with a focus on behavioral issues related to the adoption and diffusion of IT by organizations and individuals in emerging economies, including the motivations and consequences of use. My research has covered different IT contexts, such as enterprise information systems, e-government, e-commerce, e-learning, social network sites and mobile technology. Current research interests focus on the adoption of big data analytics and green IT and green information systems (IS) in organizations as well as the impact of green IT/IS on the different organizational performance aspects.

### **Research Profile**

- *Google Scholar Citations*  
[https://scholar.google.com/citations?user=UuW\\_AdgAAAAJ&hl=en](https://scholar.google.com/citations?user=UuW_AdgAAAAJ&hl=en)
- *Scopus*  
<https://www.scopus.com/authid/detail.uri?authorId=8723822400>

- *ResearchGate*

[https://www.researchgate.net/profile/Samar\\_Mouakket](https://www.researchgate.net/profile/Samar_Mouakket)

### **EDITORIAL REVIEW BOARD**

- Journal of Organizational and End User Computing

<https://www.igi-global.com/journal/journal-organizational-end-user-computing/1071>

### **TEACHING EXPERIENCE (UNIVERSITY of SHARJAH)**

My focus is on active learning techniques, critical thinking exercises, and cooperative learning groups. With the UOS shifting towards online education because of Covid-19, I am focusing on ways to adapt and extend the active learning concepts to my classes.

#### **Courses taught at UOS**

- Data Base Management (Undergraduate)
- Database Administration (Undergraduate)
- Systems Analysis and Design (Undergraduate)
- E-business (Undergraduate)
- Web-based Business Application (Undergraduate)
- Project Management (Undergraduate)
- Decision Support Systems (Undergraduate)
- Introduction to Management Information Systems (Undergraduate)
- IT for Managers (Postgraduate-MBA)

#### **MBA project supervision**

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|------------------|---|
| <b>2017-2018</b> | Student: Zahra Hatam Lafta Al Mohammedawi<br>Research project title: A Study on the Uses and Gratifications and the Continued Use of Facebook                 |
| <b>2019-2020</b> | Student: Fatima Ismail Mohammed Yousuf<br>Research project title: Investigating the factors influencing continuance adoption of e-government: The UAE context |

### **UNIVERSITY OF SHARJAH SERVICES - ASSOCIATE PROFESSOR**

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|------------------|--|
| <b>2018-2020</b> | Member of the organizing committee for the 4 <sup>th</sup> and 5 <sup>th</sup> International Forum on Innovation and Entrepreneurship            |
| <b>2019-2020</b> | Member of the Organizing Committee of the 2020 Computing, Informatics Annual Symposium, CIAS 2020 College of Computing and Informatics           |
| <b>2019-2020</b> | Member of the Committee for Preparing the Initial Accreditation Report of the B.S. in E-commerce, College of Computing and Informatics           |
| <b>2019-2020</b> | Member of the committee for preparing the initial accreditation report of the Master in Business Analytics, College of Computing and Informatics |

<b>2019-2020</b>	Member of the Accreditation and Curricula Committee, College of Computing and Informatics
<b>2019-2020</b>	Member of the Student Affairs Committee, College of Computing and Informatics
<b>2019-2020</b>	Member of the Community Service and Seminars Committee, College of Computing and Informatics
<b>2018-2020</b>	Member of the UOS Faculty Affairs Committee
<b>2018-2019</b>	Member of the UOS Community Farming Team in the sustainable garden circle project
<b>2018-2019</b>	Member of the UOS Academic Advisory Council
<b>2018-2019</b>	Member of the Graduate Programs Admission & Student Affairs Committee, College of Business Administration
<b>2015-2018</b>	Member/Chair of the Student Affairs and Training Committee, College of Business Administration
<b>2013-2018</b>	Member of the UOS Class Schedules and Exam Committee
<b>2016-2019</b>	Member of the DBA Committee, College of Business Administration
<b>2013-2016</b>	Assistant Dean, College of Business Administration
<b>2013-2016</b>	Member of the Executive Council, College of Business Administration
<b>2012-2013</b>	Member of the Faculty Recruitment & Renewal Committee, College of Business Administration
<b>2012-2013</b>	Member of the Study Plans, Curricula & Accreditation Committee, College of Business Administration