

CURRICULUM VITAE

NAME: Samar Ahmed Mouakket

ACADEMIC RANK Associate Professor

ADDRESS: University of Sharjah, College of Computing & Informatics,
Information Systems Department.

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A. EDUCATION / TRAINING

1979 - 1983 B.Sc. in Technology & Administration with a major in Computer Systems Application, American University, Washington DC., U.S.A.

1991 Registered for MPhil in the School of Management, Sheffield University, UK.

1992 Transferred from MPhil to PhD program, Sheffield University, UK.

1996 Awarded PhD degree in “Systems Analysis”, Sheffield University, UK.

B. ACADEMIC EXPERIENCE

1983-1986 Employee at the Computer Centre, Aleppo University, Aleppo, Syria.

1986-1991 Teaching Assistant at the College of Economics, Business Department, Aleppo University, Syria.

1996 - 2001 Assistant Professor at the College of Economics, Management Department, Aleppo University, Aleppo, Syria.

2001 -2002 Assistant Professor at the Faculty of Computer Science, Department of Computer Systems Applications, King Saud University, Riyadh, Saudi Arabia.

2002-2004 Assistant Professor at the College of Business Administration, MIS Department, Petra University, Amman, Jordan.

2004 - 2010 Assistant Professor at the College of Business Administration, Management Information Systems (MIS) Department, University of Sharjah, Sharjah, UAE.

- 2011-2019** Associate Professor at the College of Business Administration, MIS Department, University of Sharjah, Sharjah, UAE.
- From 2020** Associate Professor at the College of Computing & Informatics, Information Systems Department, University of Sharjah, Sharjah, UAE.

C. REFEREED PUBLICATIONS

- 2020** Mouakket, S., “Investigating the continuance usage intention of mobile payment: A multi-theoretical perspective”, International Journal of Mobile Communications”, Article in Press.
- 2020** Mouakket, S., Sun, Y. “Investigating the impact of personality traits of social network sites users on information disclosure in China: The moderating role of gender”, Information Systems Frontiers, Article in press.
- 2019** Mouakket, S., “The influence of intrinsic and extrinsic gratifications on continuance motivation of mobile instant messaging: The United Arab Emirates context”, The Journal of High Technology Management Research, 30, 1, 40-49.
- 2019** Mouakket, S., Sun, Y., “Examining factors that influence information disclosure on social network sites from the perspective of network externalities”, Industrial Management & Data Systems, 119, 4, 774-791.
- 2019** Mouakket, S., “Information self-disclosure on mobile instant messaging applications: Uses and gratifications perspective”, Journal of Enterprise Information Management, 32, 1, 98-117,
- 2018** Mouakket, S., “The role of personality traits in motivating users' continuance intention towards Facebook: Gender differences”, The Journal of High Technology Management Research, 29, 124-140.
- 2016** Hassan. M., Mouakket, S. “ERP and organizational change: A case study examining the implementation of accounting modules”, International Journal of Organizational Analysis, 24, 3, 487-515.
- 2015** Mouakket, S., Bettayeb, A M, “Investigating the factors influencing continuance usage intention of Learning management systems by university instructors - The Blackboard system”, International Journal of Web Information Systems, 11, 4, 491-509.

- 2015** Mouakket, S., “Factors influencing continuance intention to use social network sites: The Facebook case”, Computers in Human Behavior, 53, 102-110.
- 2015** Sun, Y., Mouakket, S., “Assessing the impact of enterprise systems technological characteristics on user continuance behavior: An empirical study in China”, Computers in Industry, 70, 153–167.
- 2014** Mouakket, S., “Investigating the motives of customers’ continuance intentions towards online reservation: The role of e-service quality”, Journal of Organizational and End User Computing, 26, 2, 18-40.
- 2012** Mouakket, S., “Investigating the utilisation of ERP systems in the UAE”, International Journal of Internet and Enterprise Management, 8, 1, 46-65.
- 2012** Al-Hawari, M., Mouakket, S., “Do Offline Factors Trigger Customers’ Appetite for Online Continual Usage? A Study of Online Reservation in the Airline Industry”, Asia Pacific Journal of Marketing and Logistics, 24, 1, 640-657.
- 2012** Mouakket, S., Al-Hawari, M., “Examining the antecedents of e-loyalty intention in an online reservation environment”, The Journal of High Technology Management Research, 23, 1, 46-57.
- 2012** Mouakket, S., Al-Hawari, M., “Investigating the factors affecting university students’ e-loyalty intention towards the Blackboard system”, International Journal of Business Information Systems, 9, 3, 239-260.
- 2011** M, Nour, Mouakket, S., “A classification framework of critical success factors for ERP systems implementation: A multi-stakeholder perspective”, International Journal of Enterprise Information systems, 7, 1, 2011.
- 2010** Al-Hawari, M., Mouakket, S., “The influence of Technology Acceptance Model (TAM) factors on students’ e-satisfaction and e-retention within the context of UAE e-learning”, Journal of Education, Business and Society: Contemporary Middle Eastern Issues, 3, 4, 2010.
- 2010** Mouakket, S., “Extending the technology acceptance model to investigate the utilization of ERP systems”, International Journal of Enterprise Information Systems, 6, 4, 2010.

- 2010** Mouakket, S., “The motivations for citizens’ adoption of e-government: An empirical study in the UAE”, International Journal of Business Information Systems (IJBIS), 6, 2, 2010.
- 2009** Mouakket, S., “Investigating the factors influencing customers’ adoption of online banking in the United Arab Emirates”, Journal of International Technology and Information Management (IJITM), 18, 3, 2009.
- 2009** Emdad, A. F., Badmas, M., Mouakket, S., “Factors and impacts of low utilization of Internet: The case of the Arab countries”, Journal of International Technology and Information Management (IJITM), 18, 3, 2009, pp. 299-320.
- 2009** Mouakket, S., “The effect of exogenous factors on the technology acceptance model for online shopping in the UAE”, International Journal of Electronic Business (IJEB), 7, 5, 2009.
- 2007** Mouakket, S., Nour, M., Imamy, S., “Investigation of Information Technology Use by Non-English Speaking Academics”, University of Sharjah journal of Pure and Applied Sciences, 4, 2, 2007.
- 2004** Mouakket, S., Bakkia, I., “Arab Electronic Commerce – Challenges and development methods”, Research Journal of Aleppo University - Economics Series, 38, 2004.
- 2004** Mouakket, S., Dabash, M., “The use of the Internet by university students – An empirical study at Aleppo University”, Research Journal of Aleppo University - Economics Series, 38, 2004.
- 2001** Hussein, M., Mouakket, S., Aboud, M., “The Effect of the Establishment of a Data Bank on the Development of the Tourist Service Management in Syria - An empirical study”, Research Journal of Aleppo University- Economics Series, 27, 2001.
- 2000** Rashid, A., Mouakket, S., “The Reality and Prospects of Using Computer Technology in the Administration Area at Aleppo University”, Research Journal of Aleppo University- Economics Series, 25, 2000.
- 1998** Sillince, J.A.A., Mouakket, S., “Division and Integrative political strategies in the IS adaptation process: The MAC Initiative”, European Journal of Information Systems, 7, 1998.
- 1997** Sillince, J.A.A., Mouakket, S., “Varieties of Political Process during System Development”, Information Systems Research, 8, 4, 1997.

D. INTERNATIONAL CONFERENCES:

- 2016** Mouakket, S., Bettayeb, A., “Factors affecting university instructors’ continuance intention to use Learning management systems: The Blackboard system case”, 18th International Conference on Enterprise Information Systems, Rome – Italy, April 25 – 28.
- 2015** Mouakket, S., “Perceived usefulness of Facebook: Effects of personality traits and gender”, the 2015 3rd International Conference on Innovation and Information Management (ICIIM 2015), January 17-18, 2015, Kuala Lumpur, Malaysia.
- 2013** Mouakket, S., “Investigating the factors influencing users’ continuance intentions towards online reservation”, The 2013 International Conference on Computer, Information and Telecommunication Systems, May 7-8, 2013, Piraeus-Athens, Greece.
- 2012** M Hassan, M., Mouakket, S., “ERP and organizational change: exploring the behavioral aspects of accounting modules customization by a UAE organization”, The 19th American Society of Business and behavioral Sciences (ASBBS) Conference, USA, 23-26, February 2012.
- 2005** Mouakket, S., “The development of e-learning in Arab universities: challenges and future perspective”, The First Arab Conference on Investment in Information Structure and Knowledge, Arab organization for Management Development, 28-31 August, 2005, Alexandria, Egypt.

E. Funded Research Projects

| No. | Project Title | Principal Investigator | Grant Source |
|------------|--|-------------------------------|--------------------------------------|
| 1. | Drivers and outcomes of green information technology adoption: An empirical study in the UAE context | Samar Mouakket | University of Sharjah Research Board |

F. COMMUNITY SERVICE (2018-2019)

| No | Activity | Beneficiaries | Date |
|-----------|---|---|-------------------|
| 1. | Organizing workshop: Creative design | Sharjah Consultive Council | 22 November, 2018 |
| 2. | Organizing a scientific trip to GITEX 2019 | COBA students | 17 October 2018 |
| 3. | Member of the 4 th International Forum on Innovation and Entrepreneurship | UAE university students and senior high school students | February 2019 |
| 4. | Published paper in the Monthly University Forum, No. 108, year 17, October 2018 | UOS | October 2018 |
| 5. | Review paper: Marketing theoretical Films for the Mobile platform: the role of web content/social media/brand extension, WOM, and windowing strategies, | International journal of mobile communications | February, 2019 |
| 6. | Review paper: The effect of use, overuse, and appeal of mobile games and add-ons purchases | Journal of Organizational and end user computing | September 2018 |
| 7. | Review paper: Exploring factors influencing students' continuance intention to use learning management system (LMS): An Iranian perspective | Interactive learning environment journal | October 2018 |
| 8. | Presented a paper in the 1 st College of Business Administration Symposium | UOS | 7 March 2019 |
| 9. | Member in the Scientific and Award Committee for the 1 st College of Business Administration Symposium | UOS | 7 March 2019 |
| 10. | Member in the community farming team in the sustainable garden circle project | UOS | 2018-2019 |
| 11. | Member in the Initial Accreditation Application for E-Commerce degree | UOS | 2018-2019 |
| 12. | Review paper: The Antecedents of Consumer Impulse Buying on Online Group Buying Websites | Asia Pacific Journal of Marketing and Logistics | December 2018 |

| No | Activity | Beneficiaries | Date |
|-----------|-----------------------------|----------------------|---------------|
| 13. | UOS Open Day Representative | UOS-COBA | 24 April 2019 |
