

THE 6th iteration of the Sharjah Chamber Award for Innovators

7th International forum on Innovation and Entrepreneurship

Startup competitions are a great way to develop your innovative and entrepreneurial skills, network with potential business partners, gain prestige and potentially win prizes.

Organized by the University of Sharjah (UOS), in collaboration with the Sharjah Chamber of Commerce and Industry (SCCI), Sharjah, the UAE. The *7th International Forum on Innovation and Entrepreneurship and Sharjah Chamber Award for Innovators* invite all school students and university students to pitch their innovative ideas and solutions that can help to solve some national, regional or even global problems. With prizes worth 100,000 AED, this call for ideas is open to all university and school students. The participants may choose to compete as University or school students. The number of students in a team is expected to be between 2 to 7 students.

KEY POINTS TO NOTE:

1. **POWERPOINT SLIDES:** All the participants are expected to submit **5-6 slides** that are based on the following structure:

A. Problem
Provide a clear explanation of the problem or customer need that you have identified.
B. Solution
Provide an explanation of the innovative idea/prototype/product solution.
C. Unique Value Proposition
Explain what makes your idea/prototype/product different from what existing competitors offer.
D. Business Model
Explain your business model by specifically focusing on: <ol style="list-style-type: none"> i. Customers: who are your customers? ii. Revenue: how do you intend to make money?
E. Conclusion
Close your presentation with a memorable and convincing pitch of your idea

2. **THEMES:** The submissions can be made to any of the following two tracks:
 - **Sustainable Innovations Track** – Innovative ideas that have the potential for a positive social or environmental impact.
 - **General Innovations Track** – Innovative ideas that address national, regional or global development issues (not necessarily related to sustainability).
3. **DEADLINE:** the deadline for applying is: **10th January, 2022 | 23:59 (GMT+4).**
4. **THE FORUM AND THE AWARDING CEREMONY:** the event is expected to be held in February (Innovation Month in the UAE)

The ideas will be evaluated based on the relevance of the problem identified, the innovativeness/uniqueness of the value proposition of the proposed solution, the business model and the potential financial, social or environmental impact of the idea. The winning teams from Universities and Schools will receive:

5. **PRIZE:**

	University Students		High School Students	
Sustainable Innovations Track	1 st Position	2 nd position	1 st Position	2 nd position
	AED 20,000	AED 10,000	AED 12,000	AED 8,000
General Innovations Track	1 st position	2 nd position	1 st Position	2 nd position
	AED 20,000	AED 10,000	AED 12,000	AED 8,000

For more details and queries, please contact selnassar@sharjah.ac.ae or visit www.sharjah.ac.ae/ieforum7

