



SDG 6.5.6

Promoting conscious water usage on campus

The University of Sharjah actively promotes conscious water usage through its Eco Reps Program, a student-led sustainability initiative designed to raise environmental awareness and encourage responsible resource use across campus. The program consists of trained student volunteers who collaborate with faculty, staff, and university leadership to embed sustainable practices into daily student life.

As part of their activities, Eco Reps organize and deliver workshops and mini-lectures, including sessions dedicated to water conservation and responsible water use. They also maintain sustainability bulletin boards and noticeboards within residence halls, which communicate practical water-saving tips and campus-wide conservation messages to students. Through student-led campaigns and awareness initiatives, the Eco Reps regularly highlight the importance of reducing water consumption and adopting more sustainable habits.

The program's mission educate, engage, and empower directly supports behavioral change related to water usage. Eco Reps act as peer role models, advocating for sustainable practices in spaces such as residence halls and dining areas, helping make conscious water usage an integrated part of the student culture. Their work ensures that water conservation is continuously promoted through visible outreach, structured activities, and ongoing engagement with the university community.