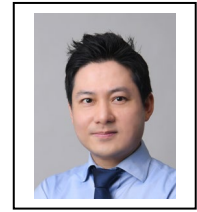


Taewan KIM

Birth Year: 1980 | Citizenship: Rep of Korea
rector@snu.ac.kr | Mobile+82-10-9999-9499 (S. Korea)
tkim@sharjah.ac.ae | Mobile+971-5-4545-1004 (U.A.E.)



EDUCATION

SEOUL NATIONAL UNIVERSITY Seoul, South Korea
Doctor of Philosophy in Economics

- Ph.D. Thesis: The Impacts of Regional Disparities and Socio-cultural Determinants of Region of Origin on Fertility in South Korea

UNIVERSITY OF BATH Bath, United Kingdom
Doctor of Business Administration Candidate(part-time) in Higher Education Management 2015-2016

- Research areas: International Student Recruitment: Universities in Korea and Japan
- Member of the International Centre for Higher Education Management, ICHEM

NATIONAL UNIVERSITY OF SINGAPORE Singapore, Singapore
Master of Business Administration 2012-2014

- Extensive Asia experience with classes conducted in Singapore, Seoul, and Shanghai
- Active member of Marketing and Social Impact Club
- Participated in Business Case Competitions, winning 8 awards

KOREA UNIVERSITY & FUDAN UNIVERSITY Seoul, South Korea; Shanghai, China
MBA Exchange Program 2012-2013

- Studied International Business Strategy, Asian Financial Markets, and Cross-Cultural Management.

OXFORD UNIVERSITY Oxford, United Kingdom
Undergraduate Advanced Diploma, Foundation (Modern History, English Local History) 2003-2006

- Upper second-class honours

PROFESSIONAL PEXPERIENCE

UNIVERSITY OF SHARJAH Sharjah, U.A.E.
Assistant Professor, College of Business Administration August 2024 – Present

- Lectures on Business/Economics courses
- Work closely with the Office of International Relations as the Head of Rankings and Analytics

UNIVERSITY ANALYTICA Seoul, Korea
Founder and CEO January 2000 – July 2024

- Consulted on Saudi Arabia's Vision 2030 in the Education sector
- Provided consulting services for higher education on rankings, research, and internationalization

YONSEI UNIVERSITY, DGIST, AND OTHERS Seoul, Korea
Advisory Professor, Visiting Full Professor January 2020 – July 2024

- Consulted on rankings, internationalization, and related areas
- Taught courses on Business Acumen

QS Seoul, Korea
Country Director for South Korea and Japan, South Korea and Taiwan January 2018 – August 2020

- Rankings expert
- Developed rankings strategies and creative approaches to promote the QS brand
- Built extensive relationships with universities and the Ministry of Education

EF EDUCATION FIRST/ EF ACADEMY Seoul, Korea
Director and Head of Admissions (EF Academy) December 2016 – Jan 2018

- Directed student recruitment and agency management
- Implemented creative sales strategies to enhance the EF brand
- Established relationships with schools, English Language Institutes, higher education institutions and businesses

GHENT UNIVERSITY GLOBAL CAMPUS (BELGIUM'S #1 UNIVERSITY) Incheon, Korea
Executive Director of Admissions, Student Recruitment & Marketing February 2014 – October 2016

- Most senior Korean staff after Belgian campus president and vice-president
- Established strong relationships with educational institutions and businesses
- Conducted marketing initiatives to and organized student recruitment activities

STANDARD CHARTERED BANK, UAE

Sales/Relationship Manager (Consumer Transaction Banking)

Dubai, Abu Dhabi, UAE

April 2010 – July 2012

- Managed a team of 16 members
- Led strategy, planning, and marketing for the Korean segment in the UAE
- Established new client relationships, including a \$20 billion project with Kepco

TEACHING PEXPERIENCE

YONSEI UNIVERSITY

College of Business, Start-up Global Selling

Seoul, Korea

March 2021 – July 2022

- Developed and delivered lectures on Start-up Global Selling, covering topics such as entrepreneurship, international business, and global marketing strategies
- Created course materials including lecture slides, case studies, and assignments to enhance student understanding and engagement
- Assessed student performance through exams, presentations, and project evaluations
- Proficient in teaching a variety of courses including: Strategic Management, Business Communication, Business, Government, Internship, and others

PUBLICATIONS

- Kim, T. W., Lee, K. J., Lee, S. W. (2024). The Impact of Economic Growth and Regional Disparity on Fertility Rate in South Korea. *The Korea Spatial Planning Review*
- Kim, T. W., Choi, D. H., Lee, S. W. (2024). The Impacts of Socio-cultural Determinants on Fertility in South Korea. *Journal of The Korean Official Statistics*
- *Two more SSCI/SCIE indexed papers will be published in early 2025*

COVFERENCES AND PRESENTATIONS

- Kim, T. W. & Lee, S. W. 2019. "Effects of Household Composition and Private Education Fever on Tenure and Sub-tenure Choices in Seoul, South Korea", North America Regional Science Conference, Pittsburgh, USA.
- Kim, T.W. 2024 "Flaws and Opportunities of New indicators in University Rankings", URFK, South Korea

SKILLS

- Leadership
- Business and Market Acumen
- Analytical Expertise in University Rankings
- International Network in Higher Education

AWARDS

- The mai Bangkok **Business Plan** Competition (The biggest Business Plan Competition in Asia, March 2013)
 - Finalist, Best Written Business Plan Award, Best Presentation Award, Sasin Alumni Most Favourite Award
- Asia Venture Challenge (Second biggest Business Plan Competiton in Asia, March 2013)
 - Divisional Runner Up, Best Written Business Plan Award
- Asia Pacific Business **Case Competition** by Novozymes (September 2013) (Only 20 MBA students were invited from top business schools with individual merits to crack the case)
 - **Winner** of Case Competition (Top student among shortlisted 20 MBA students from top MBA schools)

LANGUAGE

- Korean: Native fluency
- English: Advanced (TOEIC: 985/990, TOEFL 118/120)