As of September 22, 2023

CURRICULUM VITAE

DR. NORHAYATI ZAKARIA

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College of Business Administration
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EDUCATION

- Ph.D. Information, Science & Technology, School of Information Studies, SYRACUSE UNIVERSITY, Syracuse, NY, USA. (2006)
    - Dissertation: Culture Matters? The Impact of Context on Globally Distributed Civil Society Decision-Making Processes During World Summit on Information System
- M. Phil. Information Transfer, School of Information Studies, SYRACUSE UNIVERSITY, Syracuse, USA, February 2006
- MSc. Management, Lally School of Management and Technology, RENSSELAER POLYTECHNIC INSTITUTE, Troy, New York, USA, May 1998
- B.B.A. Human Resource Management, School of Management, UNIVERSITI UTARA MALAYSIA, Sintok, Kedah, Malaysia, May 1996

HONORS/AWARDS

Awards

- December 2021- Sustainability Leadership Award, Green Project Management (GPM-USA)
- November 2020- Nominee for Deputy Vice-Chancellor Teaching & Learning OCTAL, UOW, Australia
- August 2011-- Nominee of Research Excellence Award, UOWD, Dubai
- August 2010—Nominee of Teaching Excellence Award, UOWD, Dubai
- December 2008--Window of Science Award/Grant (Asian Office of Aerospace Research & Development Japan (AOARD)--Culture ABC Workshop, Langkawi, Kedah, Malaysia
- April 2008-- Window of Science Award/Grant (Asian Office of Aerospace Research & Development- Japan (AOARD)--NATO Human Factors Medicine Panel, Theme Adaptability for Coalition in Teamwork, Copenhagen, Denmark
- 2007--Window of Science Award/Grant (Asian Office of Aerospace Research & Development-Japan (AOARD)—Culture and Cognition Lab, Wright State University, Ohio, USA
- 2004--National Science Foundation Summer Fellowship Recipient-- 4th Webshop for IT and Society, University of Maryland, USA.
- 2002--Phi Beta Delta Gamma Honor Society--Outstanding Award for International Student, Syracuse University, USA

- 2001-2005--Fellowship for Doctoral Degree under SLAB program, UUM, Malaysia
- 2000— Fellowship for Young International Researcher, Global Expo, Hannover, German
- 1997-1998--Fellowship for Master's Degree under SLAB Program, UUM, Malaysia

ACADEMIC EXPERIENCE

- Aug 2022- Present, Associate Professor, College of Business and Administration, University of Sharjah, Sharjah, UAE
- Aug 2016- 2022, Associate Professor, Faculty of Business, University of Wollongong in Dubai, UAE
- 2013-2016, Associate Professor, School of International Studies, College of Law, Government and International Studies, Universiti Utara Malaysia, Kedah, Malaysia
- 2012-2013- Educational Consultant, College of Business Administration & Financial Services, Saudi Electronic University (SeU), Riyadh, Kingdom of Saudi Arabia
- 2011-2012, Associate Professor, Faculty of Business, University of Wollongong in Dubai, UAE
- 2009-2011, Assistant Professor, Faculty of Business, University of Wollongong in Dubai, UAE
- 2006-2009, Senior Lecturer, College of Business (COB), Department of International Business, University Utara Malaysia
- 1998-2006—*Lecturer,* School of Management, Department of International Business, Universiti Utara Malaysia
- 1996 -1998--*Teaching Assistant,* School of Management, Department of International Business, Universiti Utara Malaysia, Malaysia
- 2000-2001 *Visiting Professor,* School of Management, Syracuse University, USA.

Courses Taught

University of Sharjah

Undergraduate

- 0302262: Organizational Behavior
- 0302363: Creativity and Problem-Solving
-

University of Wollongong in Dubai

Undergraduate

- COMM334: Intercultural Applications of Socially Innovative Business
- COMM331: Integrated Business (Capstone)
- MGNT351: Responsible Leadership
- MGMT 210: Managing Across Cultures
- MGMT 206: Organizational Behavior
- MGMT 311: Managing Change

Postgraduate

MBA/MSc

- MGNT900: Management Skills and Concepts
- MGNT 922: Research Business Project (Capstone)
- MGMT 978: Cross-Cultural Management
- MGMT 953: Human Resource Management

PhD/DBA

- BUS997: Literature Review (PhD)
- BU993: Qualitative Data Analysis (PhD)
- HDR 903: Literature Review (DBA/PhD)
- HDR 902: Qualitative Methodology (DBA/PhD)
- HDR 974: Advanced Business Studies (PhD)

Grants, Fellowships, or Contracts

1. 2020-2021: Fundamental Research Grant Scheme (FRGS-RACER), Malaysia Ministry of Higher Education–"Who is HENRY s? Developing a VAL(B) Framework in Conspicuous Consumption of Luxury Market in Malaysia (AED27,000) Principal Investigator: Dr. Wan Nurisma Ayu Wan Ismail, Co-PI: Dr. Asmat Nizam Abdul Talib, Universiti Utara Malaysia, Dr. Norhayati Zakaria, UOWD.
2. 2016-2019: Fundamental Research Grant Scheme, Malaysia Ministry of Higher Education--"How competent are you? Developing a C.A.B. cross-cultural competency framework for inculcating cultural sensitivity among Malaysian nurse expatriates." (AED 42,000). Principal Investigator: Dr. Asmat Nizam Abdul Talib, Universiti Utara Malaysia. Co-PI: Dr. Norhayati Zakaria, Dr. Nasriah Zakaria, King Saud University, Saudi).
3. 2015-2017: Asian Office of Aerospace Research & Development (AOARD), Japan (2015-2016) (2nd Phase): Principal Investigator, Title: "You are a Stranger! Examining the Process of Swift Trust Formation in Global Virtual Teams Using Team Model and Cross-Cultural Theoretical Framework"— (USD $99,158) Co-PI: Dr. Shafiz Affendi Mohd Yusof, Universiti Utara Malaysia & Dr. Yama Hiroshi, Osaka City University, Japan
4. 2014-2015: Asian Office of Aerospace Research & Development (AOARD), Japan (2014-2015): Principal Investigator, Title: "You are a Stranger! Examining the Process of Swift Trust Formation in Global Virtual Teams Using Team Model and Cross-Cultural Theoretical Framework"— (USD $114,387) Co-PI: Dr. Shafiz Affendi Mohd Yusof, Universiti Utara Malaysia & Dr. Yama Hiroshi, Osaka City University, Japan.
5. 2011-2013: Japanese Society for the Promotion of Sciences—Scientific Research Subsidy, Japan--A study on cognition and expression of cultural differences between Westerners and Easterners using the theoretical view of high/low context.' JPY Yen 13,500,000.00. (Principal Investigator/Project Leader: Professor Dr. Hiroshi Yama, Osaka City University, Japan). Invited as International Research Collaborator.
6. 2010-2011: Heiwa Nakajima Foundation—Collaboration with Asian Researchers Program, Japan (2010-2011)- "A cross-cultural study of context effects on the cognition of addresses." (Principal Investigator/Project Leader: Professor Dr. Hiroshi Yama, Osaka City University, Japan). Invited as Research Partner of a joint research project.
7. 2009-2011: Asian Office of Aerospace Research & Development (AOARD), Japan—"Understanding the Impact of Culture on Developing Swift Trust for Global Virtual Teams"-- USD 20,000 (Principal Investigator/Project Leader: Dr. Norhayati Zakaria & Co-PI: Dr. Shafiz Affendi Mohd Yusof).
8. 2007-2011: Fundamental Research Grant Scheme, Malaysia Ministry of Higher Education (2007- 2011)— "Exploring Management Practices of Global Virtual Teams in Malaysia: A Cultural Perspective"—RM60,000 (Principal Investigator/Project Leader: Dr. Norhayati Zakaria, Dr. Asmat Nizam Abdul Talib & Prof. Dr. Mohammad Hanapi Mohammad).
8. 2007-2010: Fundamental Research Grant Scheme, Malaysia Ministry of Higher Education (2007-2010)—"Export Market Orientation: An Examination of Its Antecedents and Performance Consequences" – RM54,000 (Principal Investigator/Project Leader: Dr. Asmat Nizam Abdul Talib & Dr. Norhayati Zakaria).
9. 2007-2011*:* Research University Grant Scheme, University Science Malaysia, Malaysia (2007-June 2011)—"Factors Influencing Medical Team's Communicative Behavior: A Culture of IT Adoption"— RM80,884 (AED 99,708.00) (Leader: Dr. Nasriah Zakaria, Dr. Shafiz Affendi Mohd Yusof, Dr. Norhayati Zakaria).
10. 2005-2015—Assoc. Prof. Derrick Cogburn, American University, USA (Collaboratory on Technology Enhanced Learning Communities Lab-COTELCO) Role: Research affiliate and research leader for 'Pawns to Partners' project

INTELLECTUAL CONTRIBUTIONS

Refereed Journal Articles

1. Zakaria, N., Sehgal. R., Watson, A & Kamaruddin, K. (2023). Staying Afloat? Using a Reflective Cycle Approach to Examine the Effects of Crisis on the Business Resilience of SMEs during COVID-19, *Journal of General Management,* 48(3), 267-281*,* (Scopus Q3, ABDC: B, Impact factor: 2.8). https://doi.org/10.1177/03063070221088371
2. Zakaria, N., Zakaria, N., Alnobani, O., AlMalki, M., El-Hassan, O., Alhefzi, M.I., Househ, M. & Jamal, A. (2023). Unlocking the eHealth professionals' career pathways: A case of Gulf Cooperation Council countries, *International Journal of Medical Informatics,* 170, 104914 (Scopus Q1, ABDC: A, Impact factor: 4.05) https://doi.org/10.1016/j.ijmedinf.2022.104914
3. Wu, C., Yama, H. & Zakaria, N. (2023). How do Japanese and Chinese view each other? Understanding the meaning of low-context culture in intercultural communication, *Global Networks*, 1-10 (Scopus Q1, ABDC: A, Impact Factor: 1.24) https://doi.org/10.1111/glob.12440
4. Zakaria, N., & Ab Rahman Muton, N. (2022). Cultural code-switching in high context global virtual team members: A qualitative study. *International Journal of Cross-Cultural Management*, *22*(3), 487-515. (Scopus Q1, Impact Factor: 1.24) https://doi.org/10.1177/14705958221137256
5. Muton, N.A.R., Zakaria, N, Abdul-Talib, A.N. & Mohd Yusof, S.A. (2022) Should I accommodate you? Cross-cultural code-switching behaviors of global virtual team members during swift trust formation', *International Journal of Networking and Virtual Organizations*, 26 (3), p157-171. (Scopus Q4: Impact factor: 0.51) https://doi.org/10.1504/IJNVO.2022.122847
6. Zakaria, N. & Mohd Yusuf, B.N. (2022). Sacrifices from Relocation to a Foreign Land: Multifaceted Challenges Experienced by Self-Initiated Expatriate Female Nurses during Cross-Cultural Adjustment, *Current Psychology,* 1-17 (Scopus Q2, Impact factor: 4.297) https://doi.org/10.1007/s12144-022-02745-4
7. Mohd Yusuf, B.N., Zakaria, N. & Abdul-Talib, A.N. 2021. Using Social network tools to facilitate cultural adjustment of self-initiated Malaysian Female Expatriate Nurses in Saudi Arabia, *Journal of Infection and Public Health,* 14, 380-384. (Scopus Q1, Impact Factor: 2.447) https://doi.org/10.1016/j.jiph.2020.11.008
8. Zakaria, N. & Mohd Yusof, S.A. 2020. Crossing Cultural Boundaries Using the Internet: Toward Building a Model of Swift Trust Formation in Global Virtual Teams. *Journal of International Management,* 26(1), 1-19 (Scopus Q1, ABDC: A rank, Impact factor: 3.821) https://doi.org/10.1016/j.intman.2018.10.004
9. Zakaria, N., Wan-Ismail, W.N.A. & Abdul-Talib, A.N. 2020. Seriously, conspicuous consumption? The impact of culture, materialism, and religiosity on Malaysian Generation Y consumer's purchasing of foreign brands, *Asia Pacific Journal of Marketing and Logistics,* 33(2), pp. 526-560. (Scopus Q1, ABDC: A rank, Impact factor: 2.511) https://doi.org/10.1108/APJML-07-2018-0283
10. Yama, H. & Zakaria, N. 2019. Explanations for cultural differences in thinking: Easterners' dialectical thinking and Westerners' linear thinking, *Journal of Cognitive Psychology,* 31(4), 487-506. (Scopus Q3, Impact Factor: 0.993) https://doi.org/10.1080/20445911.2019.1626862
11. Lasrado, F. & Zakaria, N. 2019. Go Green! Exploring the Organizational Factors That Influence Self- Initiated Green Behaviour in the United Arab Emirates, *Asia Pacific Journal of Management, (*Scopus Q1, ABDC: A rank, Impact factor: 4.50) https://doi.org/10.1007/s10490-019-09665-1
12. Zakaria, N., 2017. Emergent Patterns of Switching Behaviours and Intercultural Communication Styles of Global Virtual Teams During Distributed Decision Making. *Journal of International Management*, 23(4), 350-366. (Scopus Q1, ABDC: A rank, Impact factor: 3.821) https://doi.org/10.1016/j.intman.2016.09.002
13. Zakaria, N., & Muton, N. A. R. (2016). It's Not that Simple! Intercultural Communication Adaptive Behaviors of High-Context Global Virtual Team Members. *International Information Institute (Tokyo). Information*, *19*(8A), 3143. (Refereed)
14. Zakaria, N. et al., 2016. Developing cultural sensitivity among Malaysian registered nurses as self-initiated expatriates in Saudi hospitals. *Social Sciences*, 11(20), pp.4859–4864 (refereed)

15. Zakaria, N., Yusof, S.A. & Muton, N.A.R., 2015. Virtually, you are there! Exploring the teamwork challenges to swift trust formation when working in GVT. *Advance Science Letters*, 21(5), pp.1206–1210 (refereed).
16. Al Mehairi, H.A.M. & Zakaria, N., 2014. Understanding Organizational Culture for Effective Knowledge Sharing Behaviours in the Workplace. *Organizational Cultures: An International Journal*, 13(3), pp.33–52. (Scopus)
17. Nakamura, H. et al., 2014. Postal addresses as an assay of cultural cognition. *International Journal of Creativity and Problem Solving*, 24, pp.43–60. (refereed)
18. Taras, V. et al., 2013. A Global Classroom? Evaluating the effectiveness of global virtual collaboration as a teaching tool in management education. Academy of Management Learning & Education (AMLE), 12(3), pp.414–435. (Scopus Q1, ABDC: A* rank, Impact factor: 4.058)
19. Zakaria, N., 2013. Creating cross-culturally competent leaders for global teams. *The Academic Executive Brief*, 3(2), pp.17–18. (refereed)
20. Taras, V. et al., 2012. Changing the Face of International Business Education: The X-Culture Project. *AIB Insights,* 12(4), pp.11–17. (refereed)
21. Zakaria, N. et al., 2012. Examining Cultural Effects on Distributed Decision-Making Processes Using Keyword Analysis and Data Mining Techniques. *International Journal of Business and System Researc*h, 6(3), pp.313–335. (Scopus Q4)
22. Zakaria, N. & Abdul Talib, A.N., 2010. Applying Islamic market-oriented cultural model to sensitize strategies towards global customers, competitors, and environment. *Journal of Islamic Marketing*, 1(1), pp.51–62. (Scopus Q2, ABDC: B rank)
23. Zakaria, N. & Cogburn, D.L., 2010. Context-dependent vs. content-dependent: An exploration of the cultural behavioural patterns of online intercultural communication using e-mail. *International Journal of Business and System Research*, 4(3), pp.330–347. (Scopus Q4)
24. Zakaria, N., Yusof, S.A.M & Zakaria, N., 2009. Why Should I Tell You? Online Disclosure Behaviors of Global Customers in E-Commerce: Using Privacy and Cultural Perspectives. *International Journal of Virtual and Networking Organization*, 6(6), pp.604–619. (Scopus Q4, Impact factor: 0.51)
25. Zakaria, N. & Derrick, C.L., 2008. Webs of Culture: Applying Intercultural Communication Theory to Understand the Distributed Decision-Making Processes. *International Journal of Business and Systems Research,* 1(3), pp.35–40 (Scopus Q4)
26. Yusof, S.A.M & Zakaria, N., 2007. Islamic perspective virtual worlds as a western-centric technology. *The DATABASE for Advances in Information Systems*, 38(4), pp.100–103. (Scopus Q1, ABDC, A rank, Impact factor:)
27. Zakaria, N., Stanton, J. & Sarkar-Barney, S.T.M., 2003. Designing and implementing culturally sensitive IT applications: The interaction of culture values and privacy issues in the Middle East. *Information, Technology & People*, 16(1), pp.49–75. (Scopus Q1, ABDC, A rank, Impact factor: 3.165)
28. Zakaria, N., Amelinckx, A. & Wilemon, D., 2004. Working together apart? Building a knowledge-sharing culture for global virtual teams. *Creativity and Innovation Management*, 13(1), pp.15–29. (Scopus Q1, Impact factor: 2.11)
29. Zakaria, N., 2001. Marriage across borders: The influence of national culture on international joint ventures. *Journal of Human Resource Management*, 1, pp.48–64. (Refereed Journal)
30. Zakaria, N., 2000. The effects of cross-cultural training on the acculturation process of the global workforce. *International Journal of Manpower*, 21(6), pp.492–510. (Scopus Q1, ABDC: A rank, Impact factor: 1.237)

Books

1. Abdul-Talib, A.N, Zakaria, N. & Abdul-Latif, S. (eds) 2022. Multidisciplinary Perspectives on Cross Border Trade and Business, Hershey, PA: IGI Global.
2. Zakaria, N., Abdul-Talib, A.N., Amelinckx, A. (eds) 2021. Transcending Cultural Frontiers: Practices, Challenges and Strategy for International Business, NY: Springer Nature.
3. Zakaria, N. & Flevy, L. (eds) 2020. Embedding Culture and Quality for High Performing Organizations, 1st Edition, Routledge, Taylor & Francis Group.
4. Zakaria, N. 2019. Making Sense of Culture: Cross-Cultural Expeditions and Management Practice of Self-Initiated Expatriates Working in Foreign Workplace, Routledge, Taylor & Francis Group.

5. Lasrado, F & Zakaria, N. 2018. Internalizing a Culture of Business Excellence: Perspectives from Quality Professionals, CRC Press, Taylor & Francis Group.
6. Zakaria, N., 2017. Culture Matters? Decision Making in Global Virtual Teams: Managing the Challenges and Synergies during Globally Distributed Collaboration, CRC Press, Taylor & Francis Group.
7. Zakaria, N & Kaushal, LA. (eds) 2017. Global Entrepreneurship and New Venture Creation in the Sharing Economy, IGI Global.
8. Zakaria, N., Abdul-Talib, A. & Osman, N. (eds) 2016. Handbook of Research on Impacts of International Business and Political Affairs on Global Economy, Hershey, PA: IGI Global.

Book Chapters

1. Shaikh, A. W. & Zakaria, N. 2022. Exploring Cultural Factors Impacting Female Digital Entrepreneurs in Underdeveloped Countries: A Comparative Analysis. In A.N. Abdul Talib, N. Zakaria & Abdul-Latif, S.: Multidisciplinary Perspectives on Cross-Border Trade and Business, IGI Global. Available at:
2. Zakaria, N. May 2020. Sustainability Competencies Begins in the Classroom: Building Sustainable Mindsets and Value-Orientations, *The Sustainabilist*.
3. Zakaria, N. & Lasrado, F. 2020. The Unison between Culture and Quality to promote high performing organizations: How is it significant? In N Zakaria & F Lasrado, eds. Embedding Culture and Quality in High Performing Organizations, Embedding Culture and Quality for High Performing Organizations, 1st Edition, Routledge, Taylor & Francis Group, pp. 1-16.
4. Zakaria, N., Shafiz Affendi, M.Y., & Muton, N.A.R. 2020. It is certainly a different manner! Working in global virtual teams with divergent intercultural communication styles. In B. Christiansen, J.D Branch and J. Karmowska (eds.) *Cultural factors and performance in 21st Century Businesses*. IGI Global, pp. 68-89.
5. Abusedou, H. & Zakaria, N. 2020. Trust and Cultural Preferences of Global Consumers regarding Airbnb Patronage: A Case of MENA Consumers. In Zakaria, N., Asmat-Nizam Abdul-Talib & Amelinckx: *Transcending Cultural Frontiers: Practices, Challenges, and Strategy for International Business,* Springer Nature. *pp.* 49-66
6. Zakaria N., Abdul-Talib AN., Amelinckx, A. 2020. Advancing Cultural Frontiers to Champion Global Business in Emerging Markets. In: Zakaria N., Abdul-Talib AN., Amelinckx A. (eds) Transcending Cultural Frontiers. Springer, Singapore. *pp.* 1-10.
7. Zakaria, N. 2018. From the Souk to the Cyber-Souk: Acculturating to e-Commerce in the MENA Region. Digital Middle East State and Society in the Information Age.
8. Amin, R.M., Jani, R. & Zakaria, N., 2017. Understanding CRPD Implementation in Malaysia. In D. L. Cogburn & T. K. Reuter, eds. Making disability rights real in Southeast Asia: Implementing the UN Convention on the Rights of Person with Disabilities in ASEAN. Stannary Street, London: Lexington Books.
9. Zakaria N. 2017. What Does It Take? New Praxes of Cross-Cultural Competency for Global Virtual Teams as Innovative Work Structure. In: Kundu S., Munjal S. (eds) Human Capital and Innovation. Palgrave Studies in Global Human Capital Management. Palgrave Macmillan, London, pp. 131–160.
10. Zakaria, N., Wan Ismail, W.N. & Abdul Talib, A., 2016. Craving vs. Compulsion for Luxury Goods? Trends and Patterns of Conspicuous Consumption Behavior in Asian Culture. In B. Christiansen, S.Yildiz, & E.Yildiz, eds. Handbook of Research on Neuroeconomics and the Decision-making Process. New York: Information Science Reference.
11. Zakaria, N. & Zakaria, N., 2015. A paradigm shift or digital wisdom? From manual coding to Atlas Ti for Qualitative content analysis. In SAGE Cases in Methodology. Thousand Oaks, CA: Sage Publication.
12. Zakaria, N., Wan Ismail, W.N.A. & Abdul Talib, A.N., 2015. Superfluous or Moderation? The effect of religious value on conspicuous consumption behavior for luxury products. In H. Elgohary, ed. Islamic Marketing and Branding: Practice, Tools, and Trends. New York: Information Science Reference.
13. Zakaria, N., 2014. Content Analysis of Email Archival Messages: Why Use Software and How to Train Coders? In SAGE Cases in Methodology. Thousand Oaks, CA: Sage Publication.
14. Zakaria N., Yusof S.A.M. (2015) Can We Count on You at a Distance? The Impact of Culture on Formation of Swift Trust Within Global Virtual Teams. In: Wildman J., Griffith R. (eds) Leading Global Teams. Springer, New York, NY, pp. 253–268:

15. Wan Ismail, W.N.A., Zakaria, N. & Abdul Talib, A.N., 2013. Conspicuous Consumption Behaviors: Cultural Theoretical Dimensions, Implications and Agenda for Future Research. In B. Christiansen, S. Yildiz, & E. Yildiz, eds. Transcultural Marketing for Incremental and Radical Innovation. Hershey, PA: IGI Global, pp. 66–77.
16. Zakaria, N. & Al Safi, G. (2013). Promoting Global Virtual Teams for Global Business: Cross-Cultural Challenges and Collaborative Values, *Handbook of Cultural and Technological Influences on Global Business,* New York: Information Science Reference.
17. Zakaria, N., Amelinckx, A. & Wilemon, D.A. (2012). Mapping a Typology for Identifying the Culturally-Related Challenges of Global Virtual Teams: A Research Perspective, *Virtual Work and Human Interaction Research: Qualitative and Quantitative Approaches*, New York: Information Science Reference.
18. Abdul Talib, A.N., Abdul Latif, S.A. & Zakaria, N. (2011). *Gloria Jean's Coffee in Malaysia*, Emerald Group Publishing Limited, *Emerald Emerging Markets Case Studies*, 1 (1), pp. 1-7.
19. Zakaria, N. (2010), It's not what you said, but How You Said it, In A. Edmundson (ed.), *Cases on Culturally Appropriate eLearning: Challenges and Solutions,* New York: Information Science Reference.
20. Zakaria, N. (2009), reprint of article--Managing Intercultural Communication Differences in E- Collaboration, In N. Kock (ed.), *E-Collaboration: Concepts, Methodologies, Tools, and Applications*, New York: Information Science Reference.
21. Zakaria, N., Mohd Yusof, S. A., Zakaria, Norhayati. (2009*),* Managing ICT in Healthcare Organization: Culture, Challenges, and Issues of Technology Adoption and Implementation, In K. Khoumbati (ed.). *Handbook of Research on Advances in Health Informatics and Electronic Healthcare Applications: Global Adoption and Impact of Information Communication Technologies*, New York: Information Science Reference.
22. Zakaria, N. (2008). Using computer mediated communication as a tool to facilitate intercultural collaboration of global virtual teams, In M. Pagani (ed.) *Encyclopedia of Multimedia Technology and Networking*, 2nd Volume, New York: Information Science Reference
23. Zakaria, N., Amelinckx, A. & Wilemon, D.A. (2008). Navigating across culture and distance: Understanding determinants of global virtual team performance. In V.I. Sessa & M. London, *Work Group Learning: Understanding, Improving and Assessing How Groups Learn in Organizations*, New York: Earlbaum Lawrence. pp.177-193.
24. Zakaria, N. (2008). The possibility of water-cooler chat? Developing communities of practice for knowledge sharing within global virtual teams. In M. Raisinghani, *Handbook of Global Information Technology*, Chapter IV, pp. 1-14., New York: Information Science Reference.
25. Zakaria, N. & Mohd Yusof, S.A. (2008). Reprint of article--Dynamics of Virtual Teams. In J. Kiesielnicki (ed.), *Virtual Technologies: Concepts, Methodologies, Tools, and Applications*, New York: Information Science Reference.
26. Zakaria, N. (2008). Managing Intercultural Communication Differences in E-Collaboration, In N.Kock (ed.), *Encyclopedia of E-Collaboration*. New York: Information Science Reference, pp. 430-436.
27. Zakaria, N. & Mohd Yusof, S.A. (2005). Dynamics of Virtual Teams. In M. Pagani (ed.), *Encyclopedia of Multimedia Technology and Networking (Volume I),* Idea Group Incorporation, pp.1-9. 22.Zakaria, N. (2004) E-Business. In W.S. Bainbridge (ed.), *Encyclopedia of Human-Computer Interaction,* Berkshire Publications, pp. 193-197.
28. Zakaria, N., Amelinckx, A. & Wilemon, D.W. (2004). The challenges of managing global virtual teams via information communication technologies. In Y.A. Hosni & T.M. Khalil (Eds.). *Management of Technology Internet Economy: Opportunities and Challenges for Developed and Developing Regions of the World*, San Diego, CA: Elsevier, pp. 243-264.

Conference Proceedings

1. Muton, N.A.R., Zakaria, N. & Abdul-Talib, AN. 2018. Exploring Cultural Factors Influencing Switching Behaviors within Global Virtual Teams. The International Conference of Social Sciences, Innovation, and Technopreneurship (ICOSIT2018), 15 - 17th August 2018, Kuching, Sarawak.
2. Yusof, B.N.M., Zakaria, N. & Abdul-Talib, AN. 2018. Essential Skills Set for Developing Intercultural Competence among Self-Initiated Expatriates Nurses in Saudi Arabia. The International Conference of Social Sciences, Innovation, and Technopreneurship (ICOSIT2018), 15 - 17th August 2018, Kuching, Sarawak.
3. Zakaria, N., Yusof, S.A.M. & Muton, N.A.R., 2017. Timely trust: The use of IoT and cultural effects on swift trust formation within global virtual teams. 8th International Conference on Information Technology (ICIT), May 17, 2017, Amman, Jordan.
4. Lasrado, F, Zakaria, N & Mohammed A. 2017. Go Green! Inculcating A 'Green Self-Initiated Behaviour' among Employees: An Exploratory Study of UAE and UK, 59th Annual Meeting of Academy of International Business, 15th July 2017, Dubai, UAE.
5. Zakaria, N., Yusof, S.A.M. & Muton, N.A.R., 2017. Should I Accommodate You? Cross-Cultural Code-Switching Behaviors of Global Virtual Team Members during Swift Trust Formation. In AIB 2017 Dubai Conference. Dubai, UAE.
6. Zakaria, N. et al., 2016. Why the Different Tone? Contravening Patterns of Intercultural Communication Styles in Global Virtual Teams. In Proceedings of 10th Asia - Pacific Business and Humanities Conference. Kuala Lumpur, Malaysia, pp. 1–9.
7. Zakaria, N., 2015. Switching Behaviors? Understanding Intercultural Communication Styles during Distributed Decision Making. In 29th Annual Conference of the Australian and New Zealand Academy of Management. pp. 1–11.
8. Jani, R., Mohd. Amin, R. & Zakaria, N., 2015a. An Analysis on the Implementation of The UN CRPD In Malaysia, Panel discussion on: Grand Challenge of Disability and Development: Comparative Analysis of ASEAN Implementation of the UN Convention on the Rights of Persons with Disabilities: Malaysia, Phili. In International Studies Association Global South Caucus Conference. Singapore.
9. Jani, R., Mohd Amin, R. & Zakaria, N., 2015b. Understanding national implementation of the UN- CRPD in Malaysia: a two-phased, mixed methods approach, Presidential Panel: The Global "Grand Challenge" of Disability and Development: Comparative Implementation of the UN Convention on the Rights of Person. In 56th International Studies Association (ISA) Annual Convention. New Orleans, USA.
10. Abdul Talib, A.N. et al., 2014. Craving vs. Compulsion for Luxury Goods? Trends and Patterns of the Gen Y Conspicuous Consumption Behavior. In 5th International Conference on International Studies. Kuala Lumpur.
11. Mukhtaruddin, M.J. & Zakaria, N., 2014. The Upsurge of South-East Asia: Understanding the Political and Cultural Impacts on International Business in the Context of Post 9/11. In The 72nd Annual MPSA Political Science conference. Chicago.
12. Zakaria, N., Wan Ismail, W.N. & Abdul Talib, A.N., 2014. Cultural Patterns of Gen Y Conspicuous Consumption: Religiosity Level and Intensity. In 5th Global Islamic Marketing. Kuala Lumpur.
13. Zakaria, N., 2014a. Building cultural competencies: Challenges, Opportunities and Pragmatic Learning. In 5th Asian Conference on Social Sciences. Osaka, Japan.
14. Zakaria, N., 2014b. Fostering international teaching and research collaboration. In The 74th Academy of Management conference. Philadelphia, USA.
15. Wan Ismail, W.N., Zakaria, N. & Abdul Talib, A.N., 2013. Simply Showing Off? The Impact of Materialism Value on Conspicuous Consumption Behaviors. In 2nd Applied International Business Conference. Kota Kinabalu.
16. Taras, V. et al., 2013. A Global Classroom? A Multi-Method Evaluation of Effectiveness of International Collaboration Exercises. In International Management, AIB. Istanbul.
17. Cogburn, D., Zakaria, N., Wozniak, A., et al., 2012. Large-Scale Textual Data Accelerating Social Science Analysis for a New Age (ASSANA): An Overview and Three Case Studies Using the ASSANA Methodology, Panelist. In American Political Science Association Annual Meeting. New Orleans, Lousiana.

18. Cogburn, D., Zakaria, N., Padovano, S., et al., 2012. Understanding Transnational NGO (TANGO) Decision-Making and Participation in Global Governance Processes Using Computational Analysis. In American Political Science Association Annual Meeting. New Orleans, Lousiana.
19. Kaddoura, Y. & Zakaria, N., 2012. Are you treated fairly? Developing a Cultural Framework to Understand the Performance Management Systems in UAE Workplace. In Academy of International Business (AIB-MENA). Dubai, UAE.
20. Taras, V., Bode, A., Jimenez, A., et al., 2012. The Effects of International Collaboration Exercise on Learning Outcomes in Cross-Cultural International Management Courses. In Academy of International Business. Lauderdale, FL.
21. Wan Ismail, W.N., Zakaria, N. & Abdul Talib, A.N., 2012. The Impact of Culture, Materialism and Religion on Conspicuous Consumption Behaviors. In 3rd Global Islamic Marketing: African Arises. Cairo, Egypt.
22. Zakaria, N. & Al Safi, G., 2012. Work with Diversity, Work from a Distance: Advocating Global Virtual Teams. In 4th International Conference on Technology and Business Management (ICTBM). Dubai, UAE.
23. Taras, V., Bode, A., Chun, D., et al., 2012. Large-Scale Multi-Country Experiential Learning Projects in IB/IM Education: Challenges and Best Practices for Enhancing Teaching and Research. In Academy of International Business Annual Meeting.
24. Yusof, S.A.M & Zakaria, N., 2012. Exploring the State of Discipline on the Formation of Swift Trust within Global Virtual Teams. In Proceedings of 45th Hawaii International Conference on System Sciences (HICSS). Hawaii.
25. Al Mehairi, H.A.M. & Zakaria, N., 2012a. Empowering knowledge sharing behaviors at workplace: The role and impact of organizational culture. In 12th International Conference on Knowledge, Culture and Change. Chicago.
26. Al Mehairi, H.A.M. & Zakaria, N., 2012c. Share it or keep it to yourself? Inculcating knowledge sharing behaviors at workplace using a culturally oriented framework. In International Business Information Management Association. Istanbul, Turkey.
27. Cogburn, D., Zakaria, N., Padovano, S., Clincy, A. (2012). Understanding Transnational NGO (TANGO) Decision-Making and Participation in Global Governance Processes Using Computational Analysis of American Political Science Association Annual Meeting, New Orleans, Lousiana, August 30-September
28. Cogburn, D., Zakaria, N., Wozniak, A., Padovano, S., Clincy, A., Hea, W. & and Peladeau, N. (2012). Large-Scale Textual Data Accelerating Social Science Analysis for a New Age (ASSANA): An Overview and Three Case Studies Using the ASSANA Methodology, Panelist for American Political Science Association Annual Meeting, New Orleans, Lousiana, August 30-September 2.
29. Hiroshi, Y. & Zakaria, N. (2012). Inference and culture: A possible explanation by the distinction between low context culture and high context culture for cultural differences in cognition. Proceedings of 34th Annual Meeting of the Cognitive Science Society (in press). Sapporo, Japan, August 1-4.
30. Zakaria, N. & Al Safi, G. (2012).I Don't Know You Exploring Cross-Cultural Challenges and Synergies in Virtual-Based Learning of Global Virtual Teams, *7th Asia Pacific International Conference on Information Science and Technology*, Jeejun, Korea, July 4-7.
31. Al Mehairi, H.A.M. & Zakaria, N. (2012). Empowering knowledge sharing behaviors at workplace: The role and impact of organizational culture. 12th International Conference on Knowledge, Culture and Change, Chicago, 6-8 July
33. Taras, V, Bode, A., Chun, D., Curran, L., Gupta, S.F., Igoe, J., Magnusson,P., Sarala,R., Schuster, A.M., Vargas-Hernández, J. G., Zakaria, N., Ordenana, X & Punnett, B.J., (2012). Large-Scale Multi-Country Experiential Learning Projects in IB/IM Education: Challenges and Best Practices for Enhancing Teaching and Research, Panelist Academy of International Business, Washington DC, June 30-July 3.
34. Al Mehairi, H.A.M. & Zakaria, N. (2012). Share it or keep it to yourself? Inculcating knowledge sharing behaviors at workplace using a culturally oriented framework, International Business Information Management Association, Istanbul, Turkey, May 9-10
35. Zakaria, N. & Al Safi, G. (2012). Work with Diversity, Work from a Distance: Advocating Global Virtual Teams, *4th International Conference on Technology and Business Management (ICTBM),* University of Wollongong in Dubai, Dubai, March 26-28.

36. Kaddoura, Y. & Zakaria, N. (2012). Are you treated fairly? Developing a Cultural Framework to Understand the Performance Management Systems in UAE Workplace, Academy of International Business (AIB-MENA), Zayed University, Dubai, UAE, January 13-15.
37. Mohd Yusof, S.A. & Zakaria, N. (2012). Exploring the State of Discipline on the Formation of Swift Trust within Global Virtual Teams, *45th Hawaii International Conference on System Sciences (HICSS),* January 2012.
38. Zakaria,N.,& AbdulTalib,AN(2011).What Did You Say? Cross-Cultural Analysis of the Distributive Communicative Behaviors of Global Virtual Teams, *Proceedings of IEEE of* I*nternational Conference on Computational Aspects of Social Networks,* (CASoN 2011), University of Salamanca, Spain, October 19-21, 2011.
39. AlMehairi, H.A.M. & Zakaria, N. (2012). Exploring the effects of organizational culture on collaborative vs. competitive knowledge sharing behaviors. In G.A. Giannakopoulos & D.P. Sakas (eds.). Proceedings of the International Conference on Integrated Information, pp.395. Available at: http://pubs.idas.org/aipm/index.php?option=com_k2&view=item&id=15:contents-icininfo-2012&Itemid=29
40. DeCristafo, S., Zakaria, N, Cogburn, D. L. & Clincy, A. (2011). Who Makes Decisions? The Role of Gender during Distributed Decision-Making Processes in World Summit on Information Society, *International Association for Media & Communication Research* (IAMCR), Istanbul, Turkey, July 13- 17.
41. Cogburn, D.L. & Zakaria, N (2011), Transnational Advocacy Networks & e-Communication, *Obama Administration and Human Rights Conference,* American University, USA, April 28 – 29.
42. Zakaria, N.& Zakaria, N. (2011).Qualitative Research in Technology and Business Management: An Overview of Content Analysis using Software Tool, *3rd International Conference on Technology and Business Management (ICTBM),* Shaheed Zulfikar Ali Bhutto Institute of Science and Technology, Dubai, March 28-30.
43. Mohd. Yusof, S.A., Zakaria, N. & Zakaria, Norhayati, (2011). Overview of technological challenges during ICT adoption: A case of Malaysia, *3rd International Conference on Technology and Business Management (ICTBM),* Shaheed Zulfikar Ali Bhutto Institute of Science and Technology, Dubai, March 28-30.
44. Zakaria, N. & Cogburn, D.L., (2011). A culturally attuned distributed decision-making model for global virtual teams in the World Summit on the Information Society, *44th Hawaii International Conference on System Sciences (HICSS),* Hawaii, USA, Jan 4-7.
45. Cogburn, D.L., Zakaria, N., Espinoza, F., Lois, C. & Levis, A. (2010). Examining the impact of culture on distributed decision making in transnational civil society virtual teams using content analysis of email and survey data, *6th Annual International Mix Methods Conference,* Baltimore, MD, USA, 7-11 July.
46. Cogburn, D.L., Zakaria, N., Khadapkar, P.S. & Lois, C (2010). Cyberpraxis: Exploring the Impact of Geographic Region on Participation Levels in Computer-Mediated Decision-Making Processes of Transnational Civil Society, *51st Annual Convention of International Studies Association,* New Orleans, Louisiana, USA, New Orleans, USA, February 16-20.
47. Zakaria,N. & Cogburn,D.(2009).Using keywords and datamining forum understanding cultural impacts on globally distributed collaboration. *59th International Communication Association,* California, USA, April.
48. Schadewitz, N., & Zakaria, N. (Feb 2009). Cross-cultural collaboration WIKI—evolving knowledge about international teamwork, *The 2nd International Workshop on Intercultural Collaboration (IWIC 2009*), Stanford University, California, USA.
49. Zakaria, N. & Abdul Talib, A. (Jan 2009). Understanding cultural impacts of global virtual teams: A Malaysian Case, Society for global business and economic development, *2nd research symposium-- Business Clusters: A Source of Innovation and Knowledge for Competitive Advantage*, University of Wollongong, Dubai.
50. Mohd. Yusof, S.A. & Zakaria, N. (2008). Designing user culturally fit interface for globally distributed collaboration for virtual communities, *NATO Human Factors Medicine Panel, Theme Adaptability for Coalition in Teamwork*, Copenhagen, Denmark, April 21-23 (Poster).
51. Zakaria, N. & Mohd Yusof, S.A. (2008). Can you work with me? The impact of in-group and out-group on developing swift trust in global virtual teams, *NATO Human Factors Medicine Panel, Theme: Adaptability for Coalition in Teamwork,* Copenhagen, Denmark, April 21-23.

52. Zakaria,N. & Amelinckx,A.(2008).Bridging the Academic Divide? Challenges of Distance and Culture for Academic global virtual teams, *Cultural attitudes towards technology and communication conference* (CaTac), Theme: ICTs bridging cultures? Theories, obstacles and best practices, June 24-27, Nimes, France. (ERA: Rank B)
53. Abdul Talib, A., Zakaria, N. & Cadogan, J.W. (2008). The Impact of Technological Intensity on Market Orientation -- Performance Relationship, *the 10th International Business Information Management (IBIMA) conference*, June 30- July 2, Istana Hotel, Kuala Lumpur. (ERA: Rank B)
54. Zakaria, N., Amelinckx, A. & Wilemon, D. (2007). Chasm of Crossing Culture: The Challenges of Managing Global Virtual Teams, *Symposium of Academy of Management*, Philadelphia, USA, August 2007.
55. Zakaria, N., Amelinckx, A. & Wilemon, D. (2007), Collaborating with Strangers? The Challenges of Managing Effective Global Virtual Teams, *European Academy of Management, Managing in a Global Economy XII: Culture: Integration and Innovation,* Netherlands, June 2007.
57. Zakaria,N. & Cogburn, D.L.(2007).Are We Really Different or Simply Unique? Understanding Online Intercultural Communication Behaviors During Globally Distributed Collaboration, *57th International Conference of the International Communication Association, Intercultural Communication Division,* San Francisco, California, USA, May 24-28, 2007.
58. Zakaria, N. (2007). Does Culture Matters? Understanding Online Communicative Behaviors in a Globally Distributed Decision-Making Processes, *Delta Intercultural Academy's E-Conference on 'Developing People Internationally*,' May 2007 (virtual presentation).
59. Zakaria, N. & Shukor, S. (2007). Unity vs. Diversity? Cultural Festival as a Tool for Harmonizing Among Three Religious Groups in Malaysia, *International Conference of Religious Festival in Contemporary Southeast Asia*, February 16-18, 2007, at the University of California, Riverside, USA.
60. Zakaria, N. (2007). Chair and panelist for panel session "Culture vs. Distance: Understanding the Dynamics of Globally Distributed Collaboration," *International Workshop of Intercultural Collaboration,* Kyoto, January 24-26, 2007.
61. Zakaria,N., Amelinckx,A. & Wilemon,D.L.(2006).Critical success factors in managing global virtual teams: Review, synthesis, and an evolving research agenda. *Proceedings of Portland International Center for Management of Engineering and Technology* (*PICMET) 06',* Istanbul, Turkey, July 9-12, 2006.
62. Zakaria, N. & Cogburn, D.L. (2006). Webs of culture: The Influence of cultural context on decision- making in transnational NGO Networks in WSIS. *Proceedings of* 56th *International Conference of the International Communication* Association, *Intercultural Communication Division*, Dresden, Germany, June 2006.
63. Zakaria, N. (2006). Introduction to content analysis and use of Atlas Ti, *3rd International Conference on Qualitative Research in IT and IT in Qualitative Research*, Brisbane, Australia, November 2006. (ERA: Rank B)
64. Nilan, M.S., Zakaria, N., Guzman, I., & Zakaria, Nasriah (2004). Virtual communities on the Web: Facilitating and hindering users' cognitive movement. *Proceedings of the International Conference on Web Based Communities*, Lisbon, Portugal, March 23-36, 2004.
65. Zakaria, Norhayati. & Zakaria, N. (2003). Bridging technological isomorphism and culture? Creating institutional values for ICTs adoption in MNCs. Proceedings of IEEE *Engineering Management*
66. *Conference: Managing Technologically Driven Organizations: The Human Side of Innovation and Change*, pp: 465 – 469.
67. Zakaria, N. & Zakaria, Norsaadah. (2003). Applying a cultural framework to understand global technology transfer in apparel MNCs. *Proceeding of the 5th Asian Academy of Management conference*, Kuantan, Pahang, 10-13 September 2003.
68. Zakaria, N. (2003). The culture of the Internet: Understanding virtual communities through their interactions. *Proceedings of IEEE Engineering Management Conference: Managing Technologically Driven Organizations, the Human Side of Innovation and Change*, pp: 766-776.
69. Zakaria, N., Amelinckx, A. & Wilemon, D.L. (2002). Facilitating Global Virtual Teams via Information Communication Technologies. *Proceedings of 11th* International Association of Management of Technology*: Drive Towards the Internet Economy: Opportunities and Challenges for Developed and Developing Regions of the World,* Miami, USA, 2002.

70. Misiolek, N., Zakaria, N. & Zhang, P. (2002). Trust in organizational acceptance of information technology: A conceptual model & preliminary evidence. *In proceedings of the Decision Sciences Institute, 33rd Annual Meeting*, November 2002.
71. Zakaria, N. & Mohd Yusof, S.A. (2001). The role of human and organizational culture in the context of technological change. *Proceedings of IEEE Engineering Management Conference: Change management and the new industrial revolution,* Albany, USA, October.
72. Zakaria, N., Amelinckx, A. & Wilemon, D.L. (2001). Managing global virtual teams: How ICT can facilitate team communication and performance. *Proceedings of the 6th International Conference on Global Business & Economic Development, States and Markets: Forging Partnerships for Sustainable Development*, Slovenia, 2001.
73. Gould, E. & Zakaria, N. (2001). Instructional Design and Cross-Cultural Theory: Extending SUNY's Reach to International Students, *Proceedings of Conference on Instructional Technologies: An odyssey of innovation*, New York.
74. Gould, E.W., Zakaria, N., Mohd Yusof, S.A. (2000). Applying culture to website design: a comparison of Malaysian and US websites. In *Proceedings of ACM Special Interest Group Documentation & IEEE Professional Communication Society,* pp. 161-171.
75. Zakaria, N. & Mohd Yusof, S.A. (2000). When East meets West: A cross-cultural understanding of multinational company. *Proceedings of Global Dialogue: Sharing Knowledge-Shaping the Future,* Hannover, Germany, 2000.
76. Gould, E.W., Zakaria, N., Mohd Yusof, S.A. (2000). Think globally, act locally: The role of culture in localizing websites for global competition. *Proceedings of 3rd International Conference on Global Business & Economic Development: Managing Global Business in the Internet Age*, June, Beijing, China.
77. Zakaria, N. (1999). The effects of cross-cultural training on the acculturation process of global workforce. *Proceedings 14th Annual Employment Research unit conference,* Cardiff, UK, September.

PROFESSIONAL DEVELOPMENT

Invited Speakers: Educational Workshops and Webinars

1. A 3-tier transformation: Using Blog as teaching and research tool, University of Sharjah, March 30, 2023
2. Cultural Influence on Global Business, Executive MBA, KIMEP University, Kazakhstan, Apr 2, 2021
3. Impact of Culture on Sustainability in Global Fashion Industry: What is there to know? CLOTECH Webinar Series, Fashion Future: Malaysian Fashion & Apparel Industry, Malaysia, Sept 2020
4. Managing Simulated Biz Game Lab Virtually: What Went Well & Lessons Learned! Teaching & Learning (T&L) Best practice seminar, UOWD, Sept 2020.
5. Indoctrinate Students with PRME Values Using Blended Learning Interventions (T&L) Best practice seminar, UOWD, May 2019.
6. Using Simulated Business Games to Promote provide Experiential Learning for the Millennials: A Case Study of COMM331, T&L Best practice seminar, UOWD, Sept 2018.
7. Using Blog as a Teaching Tool, T&L Best practice seminar, UOWD, Apr 2017.
8. Promoting Global Virtual Teams across the Globe: Cultural & Experiential Learning in IB/IM. Centre for Academic Staff Professional Development (CASPD), University of Wollongong in Dubai, Dubai, UAE, March 7, 2012.
9. Understanding cultural impacts on management practices of global virtual teams: A Case of MNCs in Malaysia. Research talks at Kobe College, Japan, July, 2011.
10. Developing Cultural Competency for Expatriates: Building the ABC Model, Research talk at Osaka City University, Japan, July 2011.
11. Supervisor Style and Approach, Meet the Supervisors' Doctoral workshop (UOWD) -May 2011
12. Developing ABC Model of Cross-Cultural Competencies for Global Workforce as Expatriates, talk to a group of 35 undergraduate and postgraduate students from Tilburg University in the Netherlands, April 2011
13. Managing Global Virtual Teams from Cross-Cultural Perspective: School of Psychology, Wright State University, Ohio, USA, July 2007

14. Understanding and Managing Cross-Cultural Differences, Continental Sime Tyres, Alor Setar, Kedah, Malaysia, September 2006, a training given to 10 managers from Czechoslovakia.
15. The Influence of Culture on International Marketing, DBA 7053: Advance in International Marketing, September 2006, Universiti Utara Malaysia.
16. Understanding Cultural Differences in Using Technology, IST 449: Human Computer Interaction, Undergraduate class. Spring 2004, Syracuse University
17. Cultural Impact on Human Computer Interaction, IST 449: Human Computer Interaction, Undergraduate class, Spring, 2003, Syracuse University
18. Applying Cross-Cultural Theories in Understanding Technology Use, IST 443: Critique of Information Age, Undergraduate class, Fall 2003, Syracuse University.

Invited Speakers: RESEARCH WORKSHOPS

1. Qualitative Research Roadmap Workshop, University of Wollongong in Dubai, UAE, Nov 27, 2022
2. Qualitative Data Analysis: How do you make sense and build a model based on narratives and storytelling? Research Seminar Series (RSS) UOWD, March 2021
3. Masterclass: Qualitative Research Methodology Workshop, HIMSS-Health 2.0 Middle East Digital, Dec 2020
4. The Epistemology of Qualitative Methodology, Research Seminar Series (RSS) UOWD, Apr 2020
5. The Art of Conducting Interview: What Shall We Know and How Did We do it! Research Seminar Series (RSS) UOWD, Oct 2020
6. A 3-Tier Transformation: From Classroom Blog to Research Enquiry to Monograph (T&L) Best practice seminar, UOWD, Sept 2019.
7. Advancing Qualitative Research Methods in Health Informatics, ISHIC Workshop, King Saud University, Saudi, Apr 2016.
8. A Guide to Effective Interviewing Technique, Research Talks, College of Business, Universiti Utara Malaysia, June 2009.
9. What is Qualitative Study? COTELCO, (online training) Syracuse University, April 2008.
10. Using Content Analysis as Data Analysis Method: COTELCO, (online training) Syracuse University, April 2008.

SERVICE ACTIVITIES

University of Sharjah

- Sept 2023-Aug 2024, Program Effectiveness and Accreditation Committee, College Level
- Sept 2023-Aug 2024, KPI Mentoring and Recording Committee, College Level
- Sept 2023-Aug 2024, Faculty Research & Development Committee, Department Level
- Sept 2023-Aug 2024, Student Engagement, Employability and Success Committee, Departmental Level
- Sept 2022-Aug 2023: Chair, Interdisciplinary Committee for interdisciplinary program- Master of Science in Business Analytics, University Level
- Sept 2022-August 2023: Chair, Outreach and Public Relations Committee, College Level

University of Wollongong in Dubai

- Jan 2020-August 2020: International Business Discipline Leader, Faculty of Business, University of Wollongong in Dubai, UAE.
- Jan 2017-Jan 2020, Discipline Leader (Human Resource Management), Faculty of Business, University of Wollongong in Dubai, UAE.
- August 2010- January 2012, Doctoral Program Coordinator, Faculty of Business and Management, University of Wollongong in Dubai, UAE.
- May 2021- May 2023: University Research Committee, Faculty of Business, University of Wollongong in Dubai, UAE.
- June 2021-June 2023: PhD thesis evaluations committee (TEC), Faculty of Business, University of Wollongong in Dubai, UAE.

Universiti Utara Malaysia

- Jan 2015-July 2016—AACSB Accreditation Committee, College of Business, Universiti Utara Malaysia, Kedah, Malaysia.
- Jan-Dec 2015—Coordinator of Publication Unit, School of International Studies, Universiti Utara Malaysia, Kedah, Malaysia.
- June 2014-Dec 2015, Resident Fellow Faculty, Ghazali Shafiee Executive Enhancement Program (GSEEP), College of Law, Government and International Studies, Universiti Utara Malaysia, Kedah, Malaysia.
- July 14-24, 2011—Visiting Research Fellow, Graduate International Program, Osaka City University, Japan.
- 2009-2010, Assistant Professor, Faculty of Business and Management, University of Wollongong in Dubai, UAE.
- 2006-2014—Research and Teaching Affiliate at Center of (COTELCO), American University and Syracuse University.
- 2009-(January-September) --*Postgraduate Coordinator for International Program*, College of Business, Universiti Utara Malaysia.
- 2008 (January-December)—*Coordinator for College of Business,* University Industry Link Centre, Universiti Utara Malaysia.
- 2007 (January-December)—*Coordinator for MSc. International Business,* Faculty of International Studies, Universiti Utara Malaysia.

Professional Service

Reviewer Services for Journals

1. Journal of General Management (2022)
2. Journal of International Management (INTMAN) (2018-2021)
3. Journal Human Resource Development Review (2019-2020)
4. International Journal of Organizational Analysis (2019)
5. Journal of Business Research (JBR) (2019-2020)
6. International Journal of Business (JIBS) 2019
7. Organizational & Management Journal (OMJ) (2018)
8. Journal of Creativity and Innovation Management (JCIM) (2018)
9. International Journal of Human-Computer Systems (IJIS) (2017)
10. European Journal of Information Systems (EJIS) (2017)

Reviewer for International Conferences

1. Academy of International Business (AIB-MENA), Morocco, December 2023
2. Academy of Management 2017 Annual Meeting, August 4 - 8, in Atlanta, USA
3. Hawaiian International Conference on System Sciences (HICSS-44), 5-7th January 2011, Hawaii.
4. International Communication Association (ICA-57th), May 11-14th 2011
5. Academy of International Business (AIB-MENA), Dubai, December 2010
6. Cultural Attitudes Towards Technology & Communication (CaTac 2010), Vancouver, Canada on 22-26th June 2010
7. Third Annual iConference: iFutures, Systems, Selves and Society, USA on Feb 28 – March 1, 2008
8. Hawaiian International Conference on System Sciences (HICSS-41), Hawaii, USA on Jan 22-24, 2007
7. Academy of International Business (AIB), Indianapolis, USA on June 25-28, 2007
8. Eastern Academy of Management Conference- International 2007, Amsterdam, The Netherlands on June 28-30, 2007

Referees

- Dr. Indira Guzman, Professor and Director of Doctoral Program, Trident University, USA, indira.guzman@trident.edu
- Dr. Asmat Nizam Abdul Talib, Professor, Faculty of International Studies, Universiti Utara Malaysia, MALAYSIA, asmat.nizam@uum.edu.my
- Dr. Khairul Kamardin, Associate Professor, Faculty of Business, University of Wollongong in Dubai, UAE, KhairulKamarudin@uowdubai.ac.ae
- Dr. Nasima Carrim, Associate Professor, Faculty of Economic and Management Sciences, University of Pretoria, SOUTH AFRICA, nasima.carrim@up.ac.za
- Dr. Alastair Watson, Associate Dean Quality & Academic Standards - School of Business, University of Dundee, SCOTLAND, awatson001@dundee.ac.uk