Ismail Ben Douissa, Ph. D.

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PROFESSIONAL SUMMARY

Assistant Professor and Head of Institutional Effectiveness Department - with 20 years of academic experience and 10 years of management experience - successfully contributing to educational program development. Driven to ensure all programs are in full compliance with both national and international accreditation standards. Enthusiastic and result oriented professional equipped with leadership, problem solving, communication and teamwork skills.

SKILLS

- In-depth knowledge of national and international accreditation standards and requirements
- Academic Program Development
- Technology-based management of course and program effectiveness
- Faculty development

CERTIFICATIONS AND AWARDS

Certified CAA External Reviewer **2021**
Commission for Academic Accreditation - Ministry of Education – UAE

Award of Best Practices in Higher Education: Adopting an Institutional Effectiveness E-portfolio System **2023**
Commission for Academic Accreditation - Ministry of Education – UAE

WORK HISTORY

HEAD OF INSTITUTIONAL EFFECTIVENESS DEPARTMENT **2016 - present**
University of Sharjah, Sharjah, UAE

- Supervised the review of course, program e-files, and ensured full compliance with CAA standards.

- Supervised the implementation of Taskstream (Assessment Management System) at the institutional level.
- Contributed to the implementation of student E-portfolios in several colleges.
- Conducted several workshops targeting faculty covering: How to write learning outcomes, Effective assessment of course and program experiences, maintaining course and program e-files in compliance with CAA standards, preparing the self-study document, etc.
- Contributed to the Institutional Re-licensure by CAA by preparing for the ERT visit and responding to the ERT assessment report.
- Contributed to the proposal of building a faculty data platform that serves faculty annual evaluation, faculty promotion and faculty awards.
- Prepared several application documents for new programs and self-study documents for re-accreditation of existing programs.
- Prepared several responses to ERT assessment reports and followed up until receiving the CAA approval.
- Assisted the academic departments in preparing feasibility studies for new programs.
- Collaborated with the Dean of Quality Assurance Institutional Effectiveness and Accreditation to submit and follow up applications for international accreditation (ABET, AACSB, etc.)
- Supervised the preparation and submission of data to several regulatory and ranking bodies.
- Collaborated with a team of nine faculty members in the QS stars project and received appreciation certificate for my contribution to the project.
- Led projects and analyzed data to identify opportunities for improvement.
- Developed team communications and information for meetings.
- Resolved conflicts and negotiated mutually beneficial agreements between parties.
- Managed a team of eight employees, overseeing hiring, training, and professional growth of employees.
- Maintained energy and enthusiasm in fast-paced environment.
- Worked flexible hours; night, weekend, and holiday shifts.
- Performed duties in accordance with all applicable standards, policies and regulatory guidelines to promote safe working environment.
- Adhered to social distancing protocols and wore mask at all times.

ASSISTANT PROFESSOR **2016 - present**

University of Sharjah, Sharjah, UAE

- Evaluated student progress through analysis of test scores and homework completion.
- Used variety of learning modalities and support materials to facilitate learning process and accentuate presentations, including visual, aural and social learning modalities.
- Established research agenda in finance field to publish in peer-reviewed journals.
- Contributed to planning appropriate and engaging lessons for both classroom and distance learning applications.

- Took attendance, graded assignments and maintained student records to assist teachers with administrative tasks and maintain smooth daily operations.
- Created materials and exercises to illustrate application of course concepts.
- Revised course objectives, course materials, instructional and assessment strategies for finance courses.
- Mentored students and communicated internship and employment opportunities.
- Collaborated with colleagues on curriculum revision, evaluation of course syllabi and lesson plans for finance curriculum.
- Helped struggling students by providing support outside of classrooms and consistently checking in on progress.
- Contributed to campus activities to promote positive university image.

LECTURER **2008 - 2016**

University of Sharjah, Sharjah, UAE

- Used variety of learning modalities and support materials to facilitate learning process and accentuate presentations, including visual, aural and social learning modalities.
- Evaluated and revised lesson plans and course content to facilitate and moderate classroom discussions and student-centered learning.
- Gave presentations on finance to student classrooms using PowerPoint and Google Classroom technology.
- Supervised junior lecturers' course development and recommended refinements to enhance student learning.
- Utilized instructional technologies in course delivery for both in-class and online instruction to engage and educate students.
- Mentored undergraduate students in effective next-steps for education and career preparedness.
- Advised on department hiring actions to help build cohesive and successful lecturing team.
- Held weekly office hours to work with struggling students one-on-one and increase GPAs.
- Graded assignments according to strict institutional policies and upheld guidelines for academic integrity while disciplining plagiarism and cheating accordingly.

LECTURER **2006 - 2008**

King Saud University, Riyadh, Saudi Arabia

LECTURER **2004 - 2006**

University of Kairouan, Kairouan, Tunisia

EDUCATION

PhD in Finance **2013**

University of Tunis, Tunis, Tunisia

Dissertation: Determinants of the multidimensional bank transparency in the emergent economies: A new regulation approach.
Advisor: Mounira Ben Arab, University of Tunis

MSc in Finance and Banking **2003**
University of Paris 2, Paris, France

BSc in International Economics **2002**
University of Paris 13, Villetaneuse, France

BSc in Financial Management **2000**
University of Tunis, Tunis, Tunisia

COMMITTEE MEMBERSHIP AND OTHER ADMINISTRATIVE APPOINTMENTS

Member of Recognition of Prior Learning Committee **2022-2023**
CAA, Ministry of Education/ National Level

Member of the Gen Ed Working Group **2021-2022**
CAA, Ministry of Education/ National Level

Member of the Gen Ed Working Group **2021-2022**
CAA, Ministry of Education/ National Level

Member of the Central Committee of Ranking and International Relations **2017-Present**
University of Sharjah/ Institutional Level

Member of the Central Committee of Study Plans and Curricula **2017-Present**
University of Sharjah/ Institutional Level

Assistant Dean **2013-2014**
University of Sharjah/ College Level

Head of the Study Plan and Curricula Committee **2012-2019**
University of Sharjah/ College Level

Member of the Central Committee of Institutional Effectiveness **2013-2015**
University of Sharjah/ Institutional Level

Member of the Central Committee of Faculty Affairs **2009-2013**
University of Sharjah/ Institutional Level

PUBLICATIONS

Ben Douissa, I., & Besbes, K. (2024). Limitations of ELP Tests in Predicting Academic Achievement in the Middle East: A Case Study of the University of Sharjah's EFL Students Majoring in Business. Business and Professional Communication Quarterly, 0(0). https://doi.org/10.1177/23294906241246706

Saadaoui Mallek, R., Awad, A., Ozturk, I., and Ben Douissa, I. (2024). "Infrastructure development and poverty eradication in sub-Saharan Africa; Its effect and transmission channels", *Cities*, Vol. 144. https://doi.org/10.1016/j.cities.2023.104658

Saqib, N., Mahmood, H., Murshed, M., Duran, I., and Ben Douissa, I. (2023). "Harnessing digital solutions for sustainable development: a quantile-based framework for designing an SDG framework for green transition", *Environmental Science and Pollution Research*, Vol. 30, p.p. 110851–110868. https://doi.org/10.1007/s11356-023-30066-x

Ben Douissa, I. and Azrak, T. (2023), "The bubble contagion effect between crude oil and oil-exporting stock markets: the case of GCC countries", *International Journal of Emerging Markets*, DOI 10.1108/IJOEM-06-2022-0915

Ben Douissa, I. and Azrak, T. (2021), "Long-run dynamics between CFP and CSP in the GCC banking sector: estimation of non-stationary heterogeneous panels allowing for cross-sectional dependence", *Social Responsibility Journal*, Vol. ahead-of-print No. ahead-of-print. https://doi.org/10.1108/SRJ-09-2020-0365

Ben Douissa, I. (2020). "Factors affecting students' financial literacy in the Middle East." *International review of Economics Education*, Vol. 35.

Ben Douissa, I. and Azrak, T. (2017), "Did banks' attitude towards CSR reporting change since the last global financial crisis? A comparative study of conventional and Islamic banks in the United Arab Emirates". *International Journal of Economics and Financial Issues*, Vol. 7(4).

Ben Douissa, I. and Srairi, S. (2014), "Factors Influencing Bank Transparency: Case of Emergent Markets." *British Journal of Economics, Management and Trade*, Vol. 4(4).

Ben Douissa, I. (2011), "Measuring banking transparency in compliance with Basel II requirements." *Current Issues of Business and Law*, Vol. 6(1).

PAPERS UNDER REVIEW

Ben Douissa, I. "Factors affecting students' digital financial literacy in the Middle East." *International review of Economics Education*.

CONFERENCES

Conference on Microcredentials, Emirates Aviation University, Dubai, UAE, May 2023.

Bluenotes EMEA 2018 Conference, Zayed University, Dubai, UAE, 26th October 2022.

Bluenotes EMEA 2018 Conference, Zayed University, Dubai, UAE, 6-7th November 2018.

Bluenotes EMEA 2017 Conference, Zayed University, Dubai, UAE, 13-14th November 2017.

Assessment leadership Institute conference: Learning outcome assessment, United Arab Emirates University, Al Ain, UAE, 14-15th November 2016.

Ismail Ben Douissa and Samir Srairi. 'Measure and determinants of banks' transparency in emergent markets'. Conference organized by the International Journal of Arts and Sciences (IJAS). France, 14-17 May 2013.

Ismail Ben Douissa. 'Measuring Bank transparency in compliance with Basel II requirements'. The 5th Quality Conference in the Middle East, Hamdan Bin Mohammed E-University, Atlantis Hotel, Dubai, UAE, 28-31- January 2011.

PROFESSIONAL DEVELOPMENT

Workshops

- Professional Development for Quality Assurance Leaders in Higher Education: Held by CAA, University of Dubai, Dubai (31st Oct – 2 Nov 2022)
- Preparing the Self-study document: Held by CAA, MBRU University, Dubai (2020)
- Online course delivery and assessment in Blackboard: University of Sharjah, Sharjah (2020)
- Student Engagement at a Time of Change & Transformation: University of Sharjah, Sharjah (2020)
- Writing Effective Research Proposals: University of Sharjah, Sharjah (2020)
- Nature Research Workshop: Zayed University, Dubai (2019)
- Team Based Learning: University of Sharjah, Sharjah (2015)
- Course design genie: University of Sharjah, Sharjah (2009)

Seminars

- Seminar CAA: Implementing Online and Blended Learning, Higher Colleges of Technology, Dubai, UAE (May 2023)
- Using AI Chatbots in teaching and learning: University of Sharjah, Sharjah (20th February 2023)
- The Practitioner Insights: The Future of Work in Investment Management Skills and Learning: CFA Institute (Webinar - 11th October 2022)
- How to prepare for publication in a scientific journal: University of Sharjah, Sharjah (2018)
- Leadership in Higher Education: University of Sharjah, Sharjah (2015)

SOFTWARE

Learning Management System: Blackboard and Canvas

Assessment Management System: Taskstream

Faculty/Staff data Management: Digital Measures

Survey system: Blue by Explorance

Statistics: SPSS, Eviews, STATA

Databases: Refinitiv Eikon, Datastream

LANGUAGES

English: Read, spoken and written (Advanced level)

Arabic: Read, spoken and written (Advanced level)

French: Read, spoken and written (Advanced level)

COMMUNITY SERVICE

Conducted several seminar presentations in the Punitive and Reformatory Establishment of Sharjah covering: How to prepare a feasibility study for a small business, Essential soft skills in the work environment, etc.

Member of Tunisian Scout for several years.