



Faculty Name	Ayman Fathy Ashour
Academic Rank	Associate Professor of Interior Design
Terminal Degree & Date	Ph.D. in Applied Arts I 2006
Awarding Institution	Helwan University, Cairo - Egypt



SHORT BIOGRAPHY

Dr. Ayman Fathy Ashour is a designer, scholar, and educator. He earned PhD in Textile Design from Helwan University, Egypt. Since starting his career in 1997, he has remained committed to education as a cornerstone of his work. However, he goes beyond the traditional role of an educator. Dr. Ashour seamlessly bridges various design disciplines to foster greater inspiration and integration among his students. Within the classroom setting, he creates an environment rich in interaction and collaboration. Dr. Ashour's teaching methods go beyond mere instruction, encouraging students to challenge the status quo in design. His approach cultivates a mindset that empowers them to think beyond conventional design paradigms, thereby enriching the field with fresh perspectives. Outside the classroom, Dr. Ashour engages in scholarly research that serves as a platform for advancing and substantiating his design ideologies. Particularly interested in the convergence of technology and design, he contributes to the field through rigorous academic studies. His research not only explores design methodologies but also provides insights for practical applications. This scholarly work complements his teaching, allowing him to bring real-world, cutting-edge insights back into the classroom. Dr. Ashour is an Associate Professor of Interior Design and Chair of the Applied Design Department.

PUBLICATIONS

- Rashdan, W., Ashour, A. 2024. "Biophilic Design: An Experiment in Teaching Furniture Design Studio". International Journal of Art and Design Education. Scopus Indexed – (Forthcoming). Accepted for Publication 31/08/2024
- Rashdan, W., Ashour, A. 2024. "Heritage -Inspired Strategies in Interior Design: Balancing Critical Regionalism and Reflexive Modernism for Identity Preservation". Heritage 7 (12): 6825-6856. Scopus Indexed – DOI: <https://doi.org/10.3390/heritage7120316>
- Rashdan W., Ashour A. "Preserving Cultural Identity in Interior Design: The Role of Heritage-Inspired Critical Regionalism and Reflexive Modernism in the Globalized Era" (2024) Heritage (forthcoming)
- Rashdan W., Ashour A. "Mycelium-Based Materials: An Alternative for Sustainable Interior Design" (2023) New Design Ideas, 7 (1), pp. 44 – 61
- Rashdan W., Ashour A.F. "AESTHETIC INTERPRETATION FOR ISLAMIC GEOMETRY IN INTERIOR DESIGN" (2022) WIT Transactions on the Built Environment, 211, pp. 89 - 101, DOI: 10.2495/IHA220071
- Ashour A.F. "Design and smart textile materials" (2021) WIT Transactions on Engineering Sciences, 133, pp. 145 - 151, DOI: 10.2495/MC210161



- Rashdan W., Ashour A.F. Impact of design visualization on innovative interior design concepts (2020) International Journal of Design Management and Professional Practice, 14 (2), pp. 1 - 16, Cited 2 times. DOI: 10.18848/2325-162X/CGP/V14I02/1-16
- Ashour A.F. "Design responsibility and sustainability in education" (2020) International Journal of Design and Nature and Ecodynamics, 15 (1), pp. 129 - 133, DOI: 10.18280/ijdne.150117
- Ashour A.F., Al Baghdadi A.A. "Design thinking: Designers and design projects" (2018) International Journal of Design Management and Professional Practice, 12 (2), pp. 29 - 38, DOI: 10.18848/2325-162X/CGP/v12i02/29-38
- Ashour A.F. Islamic architectural heritage: Mashrabiya (2018) WIT Transactions on the Built Environment, 177, pp. 245 - 253, Cited 15 times. DOI: 10.2495/IHA180211
- Ashour A.F. Interior designers' perspectives on environmental issues concerning textiles (2018) International Journal of Designed Objects, 12 (1), pp. 21 - 32, Cited 0 times. DOI: 10.18848/2325-1379/CGP/v12i01/21-32
- Rashdan W., Ashour A.F. Criteria for sustainable interior design solutions (2017) WIT Transactions on Ecology and the Environment, 223, pp. 311 - 322, Cited 13 times. DOI: 10.2495/SC170271
- Fathy A., Rashdan W. Embedding activism in interior design curricula (2017) International Journal of Design in Society, 11 (1), pp. 21 - 32, Cited 1 times. DOI: 10.18848/2325-1328/cgp/v11i01/21-32

CONFERENCES & WORKSHOPS

- Islamic Heritage 2022, Wessex Institute, UK Online. 13-15 July 2022.
- 19th International Conference on Social Science & Humanities (ICSSH), Global Research & Development Services (GRDS) and the University of Barcelona, Barcelona, Spain, 25-26 July 2017.
- Sustainable City 2016, Wessex Institute, UK and the University of Alicante, Alicante, Spain, 12-14 July 2016.
- International Conference on Engineering Design 2015 (ICED 2015), The Design Society, UK and The Polytechnic University, Milan, Italy, 27-30 July 2015.
- HISTART '14 Conference, Eastern Mediterranean Academic Research Center (DAKAM), Istanbul, Turkey, 23-24 October 2014.

EXHIBITIONS

- Faculty Show, College of Fine Arts and Design, 2018
- Faculty Show, College of Fine Arts and Design, 2015



TEACHING AREAS • Design Fundamentals, Textile Design Studio, Textile for Interiors, Research Methods.

GRANTS & SPONSORSHIPS • University of Sharjah Seed Grant, 2021.
Grant Value (AED 36,000) | Solo Award

RESEARCH AREAS • **Creativity:** I am passionate about Identity and Design.
• **Art Education:** Design responsibility and sustainability in education.
• **Sustainability:** Criteria for Sustainable Interior Design Solutions
• **Textile for Interiors:** Sustainable Textile Materials in Interiors
• **Technology in Design:** Design and Smart Textile Materials

EMPLOYMENT HISTORY • Chair, Applied Design Department, University of Sharjah, 2020-Present.
• Associate Professor, University of Sharjah, 2022-Present.
• Assistant Professor, University of Sharjah, 2012-2022.
• Program Coordinator, Fashion Design and Textiles Program, University of Sharjah, 2018-2019.
• Program Coordinator, Foundation Year, University of Sharjah, 2016-2018.
• Program Coordinator, Interior Design Program, University of Sharjah, 2014-2016.
• Assistant Professor, Al Ghurair University, Dubai 2008-2012.
• Lecturer, Higher Institute of Applied Arts, Cairo, 2001-2008.
• Teaching Assistant, Higher Institute of Applied Arts, Cairo 1998-2001.

MEMBERSHIPS • Engineer Syndicate, Egypt (1997-present).
• Applied Arts Syndicate, Egypt (1997-present)
• British Institute of Interior Design BIID (2012-2020)

Email afathy@sharjah.ac.ae

ORCID <https://orcid.org/0000-0002-4383-2806>

SCOPUS <https://www.scopus.com/authid/detail.uri?authorId=57200249117>

Google Scholar <https://myaccount.google.com/ayman>

ResearchGate <https://www.researchgate.net/profile/Ayman-Ashour-3>