

Curriculum Vita

ISLAM NASIB IBRAHIM HASAN

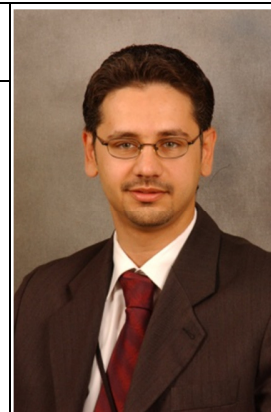
M.A. in Mass Communication (Public Relations)

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Work Experience

- ❖ (Sep2008 to Present) **Lecturer**\ Public Relations Dept.\ College of Communication\ University of Sharjah (U.A.E.)
- ❖ (Jan2005 to Present) **Certified Trainer**\ in the field of Mass Communication & Public Relations\ "Educators" Consulting and Training (Dubai).
- ❖ (Mar2002 to Aug2008) **Teaching Assistant**\ Broadcasting Journalism Dept.\ College of Communication\ University of Sharjah (U.A.E.)
- ❖ (Jun1999 to Jan2000) **Editor**\ in the "Youth in the Gulf" extension\ AlKhaleej Printing & Publishing (Sharjah).
- ❖ (1992) **Representative**\ in the "Kids studio" Acting the role of "the Director" ,Directed by: Mr. Abdullah Nabarawy / Sharjah Satellite channel (U.A.E.)

Education

- ❖ (Aug 2004 - Aug 2008) University of Sharjah (U.A.E.)\ College of Communication
Master of Arts in Mass Communication (Public Relations)
Average: 3.13 Very Good.
Thesis: "The Relationship Between Public Relations' Practitioners and Journalists: A Descriptive Analytical Comparative study".
- ❖ (Aug 1998 – Jan 2001) University of Sharjah (U.A.E.)\ College of Arts & Sciences
Bachelor of Arts in Mass Communication (Broadcasting)
Average: 3.80 Honors.
FIRST ON 2002 BATCH.

Skills

- ❖ I taught the following academic courses at the University:
 - Principles of public relations.
 - Presentation & speech Arts.
 - Writing for Public Relations.
 - Production of public relations materials (1) + (2).
 - Public relations campaigns
 - Crisis Management in PR
 - Online PR.
 - Organizational Communication.

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Skills

- Corporate Social Responsibility.
 - Presenting & preparing T.V. & Radio programs.
 - Case studies in PR.
 - News writing for T.V. & radio.
 - Documentary filming.
 - Graduation Project for PR.
 - Internship (Field Training).
- Assisting instructors teaching the following academic course:
 - Introduction to Communication - Dr. Fawzia Ali.
 - Media Writing 1 - Dr. Ibrahim Al Hosni.
 - Principles of visual communication (in English) - Prof. Mohammed Ayish.
 - Mass Communication theories - Dr. Ahmad Bataineh.
 - Media Writing 2 (in English) - Prof. Mohammed Ayish.
 - Media campaigns - Dr. Ahmad Bataineh
 - Documentary film - Dr. Fawzia Ali.
- Given Training courses, Workshops & Discussion Panels:
 - Presenting a seminar - entitled: "*Journalism and Public Relations - two professions or Crafts?!*" College of Communication / University of Sharjah (May 2010) one day.
 - Developing and teaching a workshop - entitled: "*New implements of integrated media campaigns,*" College of Communication / University of Sharjah (March 2010) one day.
 - Developing and teaching a course - entitled: "*Managing press conferences and professional spokesman skills*" Educators Consulting and Training: (February 2010) six days.
 - Developing and teaching a workshop - entitled: "*Crises Management in public relations,*" College of Communication / University of Sharjah (December 2009) one day.
 - Presenting a seminar - entitled: "*The relationship between public relations practitioners and media professionals – gifts as an example*" College of Communication / University of Sharjah (March 2009) one day.
 - Developing and teaching a course - entitled: "*Press interviews & reports writing skills*" Educators Consulting and Training: (March 2006) for four days.
 - Developing and teaching a course - entitled: "*Developing public relations and activating their roles in supporting the management*" Educators Consulting and Training: (February 2006) six days.
 - Developing and teaching a course - entitled: "*Effective press management during crises*" Educators Consulting and Training: (January 2005) six days.
- ❖ Academic skills:
- Working on scientific research and field studies. Specially: Surveying and Content Analysis.
 - lecturing.
 - Academic Advising.

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| Continue... Skills | <ul style="list-style-type: none"> • Preparing courses' notes and materials. • Preparing effective presentations. • Supervising workshops. • Evaluating course-works such as students' researches and home-works. • Developing clear measurable standards to assess the practical aspects. • Organizing & supervising field trips. • Managing courses by using the "Black - Board." CMS. • Proposing & organizing the next semester courses' schedule. • Providing out-door training opportunities for students. <p>❖ Computer Skills:</p> <ul style="list-style-type: none"> • Using Microsoft-Office • Using Web-sites Content Management Systems CMS's. • Using the "SPSS" statistical program. • Using e-mailing and BlackBerry's applications in communication & management. • Designing effective PowerPoint Presentations • Using the courses' content management software: "Black-Board" • Using the academic Management software: "Banner" <p>❖ Other skills:</p> <ul style="list-style-type: none"> • International protocols & the art of Etiquette. • Negotiation & persuasion arts. • Using APA style in editing scientific research. • High skills in using databases and the Internet. • Using of the archive. <p>❖ Language skills:</p> |
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| | Writing | Speaking | Listening |
| Arabic | Excellent | Excellent | Excellent |
| English | Very good | Very good | Excellent |

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| Memberships | <ul style="list-style-type: none"> • (2010) Member of DPC (Dubai Press Club) • (2008) Member of MEPR (Middle East Public Relations Association) |
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| Appreciation Certificates | <ul style="list-style-type: none"> • Obtained the distinct Jordanian university student award for the year 2003 / Jordanian Business Council – General Consulate of the Hashemite Kingdom of Jordan in Dubai. • 4 Thanks certificates for participation in organizing four different conferences at the College of Communication. • Thanks Certificate from the Faculty of Graduate Studies and Scientific Research for participating in the Fourth Forum of scientific research at the University of Sharjah (2010) |
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| <p>Continue...</p> <p>Appreciation Certificates</p> | <ul style="list-style-type: none"> • Thanks Certificate from the College of Communication for achieving the award: "Best exhibitor" at the Third Forum of scientific research at the University of Sharjah (2009) and I was the head of the Organizing Committee. • Thanks certificate from the organizing committee of the "Student Conference of the University of Sharjah II" / University of Sharjah: March 2007. • Thanks Certificate from the Media Association for participating in organizing the Media Contest, 2008. • Thanks Certificate from the Media Association for participating in organizing the Media Contest, 2007. • 3 Academic excellence certificates from the University of Sharjah. • 14 excellence certificate at schools' stages. |
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| <p>References</p> | <ul style="list-style-type: none"> ❖ Professor AbdulRahman Azzi\ Dean of the College of Communication Mobile: +97150-4719460 \ e-mail: aazzi@sharjah.ac.ae ❖ Professor Mohammed Ayish\ Previous Dean of the College of Communication Mobile: +97150-6191280 \ e-mail: miaysh@sharjah.ac.ae |
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| <p>Personal</p> | <ul style="list-style-type: none"> ❖ Gender: Male. ❖ Nationality: Jordanian. ❖ Date of birth: May 22nd 1979 ❖ Place of birth: Kuwait. (Living in the U.A.E since 1981) ❖ Marital status: Married. ❖ Number of children: 3 |
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Last update: Jun.2014