

**Essam Nasr Selim**

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**EDUCATION**

- Ph.D. with honor, "The Arabic and Foreigner Drama in Egyptian TV- a Comparative Study for Content and Contest", Faculty of Mass Communication, Cairo University, Cairo, Egypt, 1990.
- MA; with Excellent grade, "Cinema Ability of Reflecting the Political Events in Egypt", Faculty of Mass Communication, Cairo University, Cairo, Egypt, 1984.
- BA; with Very Good Grade, Faculty of Mass Communication, Cairo University, Cairo, Egypt, 1977.

**EXPERIENCE**

- Vice Dean, College of Communication, Sharjah University (2015 till Now).
- Acting Dean of College of Fine Arts and Design, Sharjah University (2012-2015).
- Chair of Mass Communication Department, College of Communication, Sharjah University (2007-2012).
- Chair of Mass Communication Department, Misr International University (2005-2007).

- Director of Media Training, Documentation Center, Cairo University (2000-2005).
- Chair of Mass Communication Department, United Arab Emirates University (1997-2000).

## **PROFESSIONAL ACTIVITIES**

- Member of the International Accreditation Committee, College of Communication 2015.
- Member of the Higher Committee of Post-Graduate Studies, Sharjah University (2010-2012).
- Membership of the Editing Board of Humanities and Social periodical of University of Sharjah (2011-2012).
- Membership of the jury Committee for the Community Service of faculty members – University of Sharjah (2010-2011).
- Participating and Chiefship of a lot of committees such as Scientific Research, Study plans, Local Accreditation, International Accreditation, Promotion, Post-Graduate Studies, and Nominations at the College of Communication, University of Sharjah (2007 till now).
- Supervisor of the technical designs and establishing team of the digital Radio and TV studios of broadcasting in the College of communication, Sharjah University (2008).
- Membership of the Higher Committee of the Academic Accreditation, University of Sharjah (2007/2008–2008/2009).
- Participating in designing and preparing the credit hours system of the new educational plan for the faculty of mass communication, Cairo University, 2002. This nomination was come due to the experience in working with the credit hours

system for 7 years as a Head of mass communication department in the Emirates University (1997/2000).

- Participating in all committees dedicated for setting the measures, conditions, and technical designs of establishing the digital studios of broadcasting in the faculty of mass communication, Cairo University (2001/2002).
- Putting a developing plan for the faculty labs, and supervising all the practical steps for making the main computer lab matches the recent technical features in that field, developing the PR and Advertising lab. In addition to establishing a full technical lab for the Multimedia, and providing the faculty studios with the Computer and Internet services.
- Establishing and developing an outstanding web site for the faculty on the Internet contains all information and data about the place plus putting full texts of all researches and studies published in the Egyptian Journal of Mass Communication Research and the Egyptian Journal of Public Opinion research. Using this site, the students can find out their results by their names and card numbers.
- Establishing an Electronic edition for the University journal for the first time in all the Arab universities.
- Cooperating with the ICDMS in the field of establishing a technical diploma program in the Multimedia and Internet major.
- Supervising the procedures of getting the academic fund for the education program of the mass communication department in the Emirates University.
- Planning, preparing, and conducting a study for evaluating the performance of the academic programs in the Emirate University.
- Membership of the central committee of the coordination, and follow-up for evaluating the educational outputs in the Emirates University. This committee aims at following up the

implementation of the educational outputs evaluation plans for the academic units in the university, presenting regular reports, and preparing workshops.

- Membership of the committee of studying the social, humanity post- graduate program projects in the Emirates University. This committee aims at preparing the blueprint project of the MA programs in the field of the Islamic studies and translation.
- Chairman of the committee of studying and developing the practical training programs in the social and humanity faculty during years 1997 till 2000.

## **PUBLICATIONS**

- Arab and Foreigner TV channels sites on the Internet, A content and context analysis, *The Contemporary Psychology and Humanities Sciences Magazine*, Psychology Center, Faculty of Literatures, Minya University, Vol.11, Part IV, October 2000.
- Evaluating the Educational Outputs for Mass Communication Graduates, *The Contemporary Psychology and Humanities Sciences Magazine*, Psychology Center, Faculty of Literatures, Minya University, Vol.12, Part II, April 2001.
- Child Perception for TV violence, an experimental study on children, *The Egyptian Journal of Mass Communication Research*, Faculty of Mass Communication, Cairo University, 2001.
- Limits of Opinion Freedom in Arab chatting Internet Sites, *The 7<sup>th</sup> Annual Conference of faculty of Mass Communication*, Part II, May 2001.
- A comparison of Male and Female Image in Arab Tv Commercials, Azhar University, May, 2002.

- “The expected impacts of communication technology on the future of television: Vision for the future” , , *Conference on Arab satellite channels\_\_and cultural identity*, College of Communication, Sharjah University ,2007.
- “The impact of television awareness campaigns on the public knowledge, attitudes and behaviors” , *Arab Journal of Media and Communication*, Saudi Association for Media and Communication, King Saud University, Riyadh,2010.
- “Global research trends of the Internet relationship with the current media” , *Arab Journal for the Humanities*, Council of Scientific Publications, University of Kuwait, 2011.

## **MEMBERSHIPS**

- Arab American League for the Mass Communication Professors: Member
- The Consultant Authority for “Studies “, a quarterly published by the Emirate authors and writers Union: Member

## **RESEARCH INTERESTS**

- Interactive Media & Production
- Digital Media
- Media in Modern Societies
- T.V Drama & Broadcast
- Media Aesthetics

## **THESESS AND PROJECTS SUPERVISION**

- Mohammed Al- Farjawi, Graduation Research in “ *The Role of Social Media in Promoting the Emirate of Sharjah*” 31 Jan, 2016.
- Mais Ahmad Kaiad, Graduation Research in “ Use of audiovisual media by disabled people in the UAE” 31 Jan, 2016.

- Hwriah al- Zarouni , Graduation Research in *“The Uses Social Media and Innovations Achieved by Emirati Women”* April 2016.
- Fatima Al- Awadi, Graduation Research in *“The Usage of Citizen Journalism in Newscast of Sky News Arabia & BBC Arabic”* June 2017.
- Al Jalilah Ahmad, Graduation Research in *“Social Media Usage and Consumer Behavior: Field Study on Emirati Citizens, June 2017.*
- Nagham Osama, *“Social Media Usage and Consumer Behavior: Field Study on Emirati Citizens”* June 2018.

## **AWARDS AND RECOGNITIONS**

- Sheikh Khalifa Bin Salman Bin Mohamed Al Khalifa Prize in the field of the Communication Technology and Youth Future of the Woman and Child Information Center, Bahrain, June 2002.
- The Best Research Prize in “Mass Media and the Rights of Arabs Conference”, the Seventh Annual Conference of the Faculty of Mass Communication, Cairo University, 2-3 May 200.